Unit #4 Title: Getting a Job

Lesson Title: The Ultimate Senior Career Project Lesson: 5 of 5

Grade Level: 12

Length of Lesson: Two sessions of 55-70 minutes each

Mississippi College and Career Readiness Standard:
ELA: SL.12.1, SL.12.4, SL.12.6
https://districtaccess.mde.k12.ms.us/curriculumandInstruction/MississippiCurriculumFrameworks/ELA/2016-MS-CCRS-ELA.pdf

American School Counselor Association (ASCA) Mindsets and Behaviors:
M 2, M 3, M 4, M 5, M 6
B-LS.1, B-LS.2, B-LS.3, B-LS.4, B-LS.5, B-LS.6, B-LS.7
B-SMS.1, B-SMS.4, B-SMS.5
B-SS.1, B-SS.3, B-SS.5, B-SS.6, B-SS.7, B-SS.8, B-SS.9
https://schoolcounselor.org/asca/media/asca/home/MindsetsBehaviors.pdf

Materials (include activity sheets and/ or supporting resources)
Students’ career portfolio information that has been accumulated over the last four years
Classroom equipped with technology. The use of appropriate computer training and access to compatible computer and media equipment is essential for the success of this activity.
Sample Creative Media Presentation Expectations

Enduring Life Skill(s)

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<thead>
<tr>
<th></th>
<th>Perseverance</th>
<th>Integrity</th>
<th>Problem Solving</th>
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<tbody>
<tr>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Courage</td>
<td>X</td>
<td></td>
<td>X</td>
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<td>Respect</td>
<td>X</td>
<td>X</td>
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<td>Compass</td>
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<td>Tolerance</td>
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<td>Goal</td>
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Lesson Measurable Learning Objective:
The student will design a presentation utilizing the knowledge gained about his/her educational plans and career choice highlighting his/her strengths to promote himself/herself for the world of work.

Lesson Formative Assessment (acceptable evidence)
Assessment should relate to the performance outcome for goals and objectives.
Assessment can be question answer, performance activity, etc.
Students will be assessed/evaluated by their ability to convey their understanding of career exploration and planning in the achievement of life career goals. The activity they produce will be evaluated/graded by a counselor and/or teacher based on quality of presentation.
Lesson Preparation

Essential Questions:
Why is it important for people to know how to advocate their personal strengths for career success?

Engagement (Hook):
Show a popular commercial. Discuss how they were marketing a product and explain that in this activity they will be marketing themselves.
Note: The instructor will need to develop a handout of expectations for media project; see Sample Creative Media Project Expectations.

Procedures

<table>
<thead>
<tr>
<th>Instructor Procedures/Instructional Strategies:</th>
<th>Student Involvement/Instructional Activities:</th>
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</thead>
<tbody>
<tr>
<td>1. Counselor provides instructions for developing a creative media presentation (will need to outline expectations for the presentation) chronicling student’s present career journey, which upon completion they will present to ninth grade students.</td>
<td>1. Students have the opportunity of collaborating with others with the understanding that the final project is an individual endeavor.</td>
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<td>2. Counselor provides students with projects/activities previously utilized in the career development strand, work completed by student over their high school tenure, and the expectations of media project (see Sample Creative Media Project Expectations).</td>
<td>2. Students will work on project by using provided archived materials.</td>
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<tr>
<td>3. Counselor provides students with access to computers, media, and other resources needed to enhance student media projects.</td>
<td>3. Students will continue toward completion of their senior project by using computers and other media resources.</td>
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<tr>
<td>4. Counselor will provide opportunities for shared learning.</td>
<td>4. Students will create a media presentation chronicling their present career journey (may need additional classroom time to complete)</td>
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Teacher Follow-Up Activities
Show completed projects to the class and/or underclassmen.

Counselor Reflection (included after the lesson)
SAMPLE:
CREATIVE MEDIA PRESENTATION
EXPECTATIONS

1. Identifying information
2. Education
3. School involvement activities
4. Employment
5. Hobbies/activities
6. Special skills

Note: The instructor may want to outline a time limit, any media restrictions, and school media policy.