OFFICE OF EDUCATIONAL ACCOUNTABILITY Summary of State Board of Education Agenda Items Consent Agenda February 18, 2016

EDUCATIONAL ACCOUNTABILITY

G. <u>Action: Approval for the Mississippi Board of Education to join the Mississippi School Boards Association (MSBA)</u>

Executive Summary

The Mississippi School Boards Association (MSBA) is a professional, non-profit organization whose mission is to ensure quality school board performance through advocacy, leadership training, technical assistance and information dissemination. MSBA represents all public school boards of education in the State of Mississippi. For many years, MSBA has provided technical assistance and training to the Mississippi Board of Education, even though the Board has not been a member of the organization.

As a member, the Mississippi Board of Education will receive representation, consultation, information, and technical assistance in various areas including board member training, strategic planning, policy services, and other services tailored to the Board's needs. The annual membership fee is \$4,500.

Recommendation: Approval

Back-up material attached



Mississippi School Boards Association

The Mississippi School Boards Association (MSBA) is a professional, nonprofit organization whose mission is to ensure quality school board performance through Advocacy, Leadership Training, Assistance and Information Dissemination, MSBA represents all public school boards of education in the State of Mississippi.

MSBA is the lobbying wing of Mississippi school boards at the State and federal levels and assists school districts with their grassroots lobbying efforts at the local level. MSBA is also the primary technical resource for school boards and superintendents on school board governance and other related issues. MSBA also serves as a principle resource for statewide educational and parental organizations in helping them understand the governance role of the board and the administrative role of the superintendent.

MSBA is Mississippi's primary leadership training entity for public school boards of education. Legislatively, MSBA is charged with providing all: (1) basic training for new school board members; (2) continuing education for veteran board members; (3) financial training for school boards in districts Dr. Michael Waldrop that are financially distressed; (4) state mandated training for school boards and superintendents with failing schools within their districts.



MSBA writes, publishes and distributes information on all issues associated with school boards and school governance from the role of boards in improving student achievement to how school boards hire an attorney. MSBA also produces two, 3-hour school board training modules each year on subjects ranging from running effective school board meetings to team building.

As a service to its members, MSBA launched a superintendent search service in 2006. MSBA has now become the premiere superintendent search agency in the State of Mississippi. To date, MSBA has performed or is in the process of performing, 34 superintendent searches (MSBA currently has four superintendent searches in progress). Of these 30 completed searches, 24 were successful as measured by the superintendent still being with the district, retired successfully or moved to a larger district after a successful stint at the previous school district —for an 80% success rate.



WHAT DOES MY BOARD RECEIVE FOR ITS DUES TO MSBA?

Membership Services

Your board and

superintendent as a member of the Mississippi School Boards Association receives the representation, consultation, information, and assistance described on this page as part of your membership dues.

As a member board, you also have access to the statewide workshops and to a variety of services customized for your district's particular needs.

Legislative Representation:

- Daily representation at the State House during the legislative session(s)
- Testimony on proposed legislation affecting public education
- Assistance with drafting legislation
- Representation at key legislative committees: Education, Ways and Means, Finance
- Weekly Legislative email alerts and iMSBA notifications during the legislative sessions
- Listings of Education Related Bills Presented/Passed
- Representation during the annual Federal Relations Network Conference
 - Monitoring of Department of Education meetings

Access to Board Member Training

- Basic Course for New Board Members
- Board Member Continuing Education
- Fall Leadership Conference
- Annual Conference
- Legislative Update Conference
- Policy Conference
- NSBA Annual Conference

Access to Policy Services*

- Sample Policies
- Policy Revisions/Updates
- Online Policy Service
- Customized Policies
- Policy Training

Access to Financial Services

 Cash Flow Management Program

Access to Self-insured Risk Management Services*

- Property & Casualty Insurance
- Workers' Compensation Insurance
- Risk Management Services
- Safety Training
- Risk Seminar
- Workers' Comp Policy Conference

Communications

- The Update Newsletter, a quarterly newsletter featuring educational articles
- iMSBA mobile app
- MSBA Express
- MSBA Publications
- MSBA Website

Legal services

- Legal "Hot Topics" Seminars
- MSBA/NSBA Council of School Board Attorneys Conference
- Attorney General Opinions
- Ethics Questions

Other Membership Services

- Superintendent Searches*
- Strategic Planning Retreats
- Unlimited Over-the-Phone Assistance
- Information on school boards and educational issues
- Special Reports and Studies
- Teleconferences

Let the MSBA staff work with your board and your district on school law and superintendent searches.

* Fee Based Services

Please give us a call at

800.367.6722

and visit

www.msbaonline.org

The mission of the Mississippi School Boards Association (MSBA) is to ensure quality school board performance through:
 Advocacy,
 Technical assistance,
Leadership training, and

We're here for you...

Information Dissemination.

