

OFFICE OF QUALITY PROFESSIONALS AND SPECIAL SCHOOLS
Summary of State Board of Education Items
January 16-17, 2014

EDUCATOR LICENSURE

24. Approval of request from William Carey University for a Master of Education program in Interscholastic Athletic Administration as recommended by the Commission on Teacher and Administrator Education, Certification and Licensure and Development

Executive Summary

William Carey University requests approval to add an Interscholastic Athletic Administration master's degree program. This is a 33-hour program focusing on building applied capabilities for effectively planning, organizing and managing quality interscholastic sports. An integral part of the curriculum will focus on understanding research-based leadership models. The program will help meet demands for effective management of sports programs and will serve as professional development for those pursuing careers as interscholastic athletic directors.

The Commission on Teacher and Administrator Education, Certification and Licensure and Development approved the request on November 8, 2013.

Recommendation: Approval

Back-up material attached

Commission Approval Date_____

State Board Approval Date_____

**EDUCATION PROGRAM APPROVAL FORM (N)
INSTITUTING A NEW PROGRAM**

| | |
|--|---|
| Institution: William Carey University | Date Submitted to TAP: 12-2012 |
| Institutional Contact: Dr. Walter Cooper Professor of Education | Contact's Phone: 601-318-6764 Contact's Email: wcooper@wmcarey.edu |
| Proposed Date of Implementation: TBD | Proposal to Implement a: <input checked="" type="checkbox"/> New Teacher Education Program leading to Athletic Administration AA Certification <input type="checkbox"/> New Educational Leadership Program |

To request approval to implement a new program you must submit where applicable:

- an outline of the proposed program
- a list of faculty who will provide instruction for the proposed courses/program of study and their curriculum vitae
- a list and copies of program outline for similar (or same) programs/courses of study at two or more IHLs (instate or out-of-state), or provide URLs if posted online
- documentation of institution administrative approval and MS IHL approval (if MS public institution)
- current professional association program recognition or state equivalent
- any other documentation that further supports the rationale for the proposal

NOTE: Use the spaces below for a brief description; however, please attach a more detailed proposal, and/or a copy of the proposal submitted for MS IHL approval.

Briefly state your request: **William Carey University requests approval to implement an Interscholastic Athletic Administration master's degree program.**

Briefly state your rationale for the proposal: **The 33 hour program will focus on building applied capabilities for effectively planning, organizing and controlling the quality of interscholastic athletic and private sector sports. An integral part of the curriculum will focus on understanding research-based leadership models. The program will help meet the demands for effective management of sports programs and to serve as professional development for those pursuing careers as interscholastic athletic directors.**

NOTE: Program approval requests must be submitted no later than January 15 for upcoming fall implementation, and by July 15 for upcoming spring implementation. Please allow up to six months for standard review procedures once submitted to TAP and final approval. After TAP approves a licensed degree program or a new licensure requirement, the new program or requirements will be subject to approval by the Licensure Commission on Teacher and Administrator Education, Certification and Licensure and Development and the State Board of Education before candidates are eligible for Mississippi Teacher Licensure.

E-mail this form to Gail Gettis at ggettis@mde.k12.ms.us or fax to 601-359-1728.

EDUCATION PROGRAM PROPOSAL REVIEW FORM (R)

| | |
|--|--|
| Reviewer Name: #1 | Reviewer Phone: Reviewer Email: |
| Institution Submitting Proposal: William Carey University | Date Submitted: |
| Proposed Date of Implementation: | Proposal to Implement a New Program or to Modify an Existing <input type="checkbox"/> Initial Teacher Education Program <input checked="" type="checkbox"/> Advanced Education Program <input type="checkbox"/> Licensure Requirement |
| <p>In addition to the <u>current education program outline/course description</u>, the proposal material should include for your review, where applicable,</p> <ul style="list-style-type: none"> ➤ a copy of the current program ➤ outline of the proposed program with clear indication of any proposed modifications ➤ proposed course syllabi and course descriptions ➤ a list of faculty who will provide instruction for the proposed courses/program of study and their curriculum vitae ➤ a list and copies of program outline for similar (or same) programs/courses of study at one or more IHLs (instate or out-of-state), or provide URLs if posted online ➤ documentation of institution administrative approval and MS IHL approval (if MS public institution) ➤ current special program recognition ➤ any other documentation that further supports the rationale for the proposal <p>As a qualified education professional and reviewer, you should ensure that the program is viable based on your specialized knowledge and meets at a minimum the following criteria: 1) the curriculum content is infused with state (INTASC) standards and national (NCATE unit and specialized professional association) standards, 2) the program instructs candidates on the most recently adopted state curriculum frameworks or common core standards for the content area and 3) the appropriate faculty are dedicated and qualified for their assignments.</p> | |
| Synopsis of proposal request for review (<i>see attached proposal for details</i>): | |
| Provide findings/comments/recommendations (<i>if needed, please use additional space or provide an attachment</i>): The appropriate course numbers need to be assigned for the courses labeled PED 690. Recommend a review of the number of contact hours that are required for the Field Project (PED 697), to increase and require research regarding interscholastic athletic administrative issues or add a capstone course for research. | |
| <input checked="" type="checkbox"/> I recommend approval of this proposal for submission to the Licensure Commission on Teacher and Administrator Education, Certification and Licensure and Development. <input type="checkbox"/> I do not recommend approval of this proposal for submission to the Licensure Commission on Teacher and Administrator Education, Certification and Licensure and Development. Further development is recommended and noted in an attached document. | |

E-mail this form to sender or fax to the TAP division at 601-359-1728.

EDUCATION PROGRAM PROPOSAL REVIEW FORM (R)

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|--|--|
| Reviewer Name: #2 Reviewer Title/Position: Chairperson | Reviewer Phone: Reviewer Email: |
| Institution Submitting Proposal: William Carey University | Date Submitted: 6/22/13 |
| Proposed Date of Implementation: Fall 2013 | Proposal to Implement a New Program or to Modify an Existing: <input type="checkbox"/> Initial Teacher Education Program <input type="checkbox"/> Educational Leadership Program <input checked="" type="checkbox"/> Other Advanced Education Program |

In addition to the current education program outline/course description, the proposal material should include for your review, where applicable the following:

- a copy of the current program
- outline of the proposed program with clear indication of any proposed modifications
- proposed course syllabi and course descriptions
- a list of faculty who will provide instruction for the proposed courses/program of study and their curriculum vitae
- a list and example of a program outline for similar (or same) programs/courses of study at one or more IHLs (instate or out-of-state), or provide URLs if posted online
- documentation of institution administrative approval and MS IHL approval (if MS public institution)
- current special program recognition where applicable
- any other documentation that further supports the rationale for the proposal

As a qualified education professional, your review should ensure the program utilizes current content that is infused with state (InTASC) standards and national professional association standards, and the program provides instruction for program candidates on the most recently adopted state curriculum frameworks or common core for subject areas when appropriate, or adheres to other applicable state content and instruction policy and guidelines.

Request: Approval for an Interscholastic Athletic Administration master's degree program

Provide findings/comments/recommendations (if needed, please use additional space or provide an attachment):

Strengths of proposed program:

1. A copy of the proposed program was included. Since this is a new program there was no current program to include.
2. The proposed program was included, however since this is a new program, no proposed changes was included.
3. A list of key faculty members was included. In addition, additional faculty member list was included along with those faculty members' degrees earned and the courses which those faculty members would teach.
4. A matrix was included which aligns the proposed program with the standards of the Interstate School Leaders Consortium (ISLLC). The proposal plans to use these standards as part of the students' portfolios.

Weakness of the proposed program:

1. *Although a list of faculty and degrees was included in this packet, no faculty vita were included in this packet for review.*
2. *Although there was an alignment of course work with ISLLC standards, there was no obvious alignment of courses with InTASC standards or indication of how those standards would be addressed the curriculum as required by State Department of Education.*
3. *There was a list of courses, but no proposed course syllabi or course descriptions.*
4. *There were no evidence of how this program aligns with similar programs in other IHL institutions either in-state or out-of-state.*

I **recommend approval** of this proposal for submission to the Licensure Commission on Teacher and Administrator Education, Certification and Licensure and Development.

I **do not recommend approval** of this proposal for submission to the Licensure Commission on Teacher and Administrator Education, Certification and Licensure and Development.

XI **recommend approval pending** evidence of amendments to the proposal that address cited areas of concern (attached).

E-mail this form to ggettis@mde.k12.ms.us or acarter@mde.k12.ms.us or fax to 601-359-1728.

EDUCATION PROGRAM PROPOSAL REVIEW FORM (R)

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|--|--|
| Reviewer Name: #3 Reviewer Title/Position | Reviewer Phone: Reviewer Email: |
| Institution Submitting Proposal: William Carey University | Date Submitted: 6/18/13 |
| Proposed Date of Implementation: Fall 2013 | Proposal to Implement a New Program or to Modify an Existing: <input type="checkbox"/> Initial Teacher Education Program <input type="checkbox"/> Educational Leadership Program <input checked="" type="checkbox"/> Other Advanced Education Program |

In addition to the current education program outline/course description, the proposal material should include for your review, where applicable the following:

- a copy of the current program
- outline of the proposed program with clear indication of any proposed modifications
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- current special program recognition where applicable
- any other documentation that further supports the rationale for the proposal

As a qualified education professional, your review should ensure the program utilizes current content that is infused with state (InTASC) standards and national professional association standards, and the program provides instruction for program candidates on the most recently adopted state curriculum frameworks or common core for subject areas when appropriate, or adheres to other applicable state content and instruction policy and guidelines.

Request: Approval for an Interscholastic Athletic Administration master's degree program

Provide findings/comments/recommendations *(if needed, please use additional space or provide an attachment)*:

1)The program is proposed is a Master's degree in Interscholastic Athletic Administration, however the curriculum seems to be more appropriate for a graduate degree in Sports Management with a heavy emphasis on business related courses. There seem to be no courses that would orient the curriculum towards an "interscholastic" focus. For a program coming out of an Education graduate program, there is a noticeable lack of Education graduate coursework.

2) While the proposal states that an integral part of the curriculum is to focus on research based leadership models, there is no designated research course indicated in the curriculum.

Overall impression: While I have no doubt that the quality of the individual courses and instructors in this proposed program are high, I do not believe that this program is

appropriately named. In my opinion, this is more of a business/kinesiology master's degree than a program that is focused on the administrative aspects of athletic administration for coaches or teachers who desire to become certified as athletic directors. In such a program I would think that you see courses specific to school operations and functions. Also of concern is the lack of a designated course in basic research, which should be a cornerstone of any master's level course. I do not recommend approval of this program in the current proposed format.

- I **recommend approval** of this proposal for submission to the Licensure Commission on Teacher and Administrator Education, Certification and Licensure and Development.
- I **do not recommend approval** of this proposal for submission to the Licensure Commission on Teacher and Administrator Education, Certification and Licensure and Development.

E-mail this form to ggettis@mde.k12.ms.us or acarter@mde.k12.ms.us or fax to 601-359-1728.

Master of Education

Interscholastic Athletic Administration

The School of Education offers the Master of Education in Interscholastic Athletic Administration. This degree is pending approval for AA Certification from the Mississippi Department of Education in Fall of 2013.

VISION

The Vision of William Carey University's Interscholastic Athletic Administration Program is to develop an innovative Master's Degree to meet the demands of sport's organizations and serve professional development for those desiring to work in the management side of sport or as interscholastic athletic directors.

Description of Program

The Master's Degree in IAA, coordinated by the Department of Health, Physical Education, Recreation, is a two summer COHORT program beginning in June of each year. Twelve hours will be completed each summer and interim session in mid-year. A Field Project will be required and six hours of approved graduate work must be transferred in or completed at Wm. Carey U. for a total of 33 hours. Substantial work in the School of Business will be required in the program. This program focuses on building applied capabilities for effectively planning, organizing, and controlling the quality of interscholastic athletic and private sector sports programs. Understanding research-based leadership models will also be an integral part of the curriculum.

Admission Requirements

General graduate education requirements for the School of Education will be required – GPA of 2.5 in undergraduate work or in the last 64 undergraduate hours of the baccalaureate degree. Applicants will also be required to have completed three years of full-time work experience related to sports' programs.

Curriculum Requirements

- Interscholastic Athletic Administration (12-15 hours). Specified PED Graduate Courses.
- Business (9-12 hours). Coordinated with the School of Business.
- Mid-year Interim Session/Field Work Project (3 hours).
- Approved Electives (6 hours).

Total Requirement – 33 hours.

Courses

PED 690 Sport Administration Issues (3hrs)

PED 690 Sport Finance (3hrs)

PED 690 Sport Leadership and Management (3hrs)

PED 690 Sport Law (3 hrs)

PED 690 Facility and Event Management (3hrs)

PED 690 Sport Media (3 hrs)

School of Business Courses (see WCU's School of Business MBA Degree requirements online for course descriptions):

MBA 623.45 Marketing Strategy (3hrs)

MBA 626.45 Basic Business Law (3hrs)

MBA 633.45 Business Ethics and Leadership (3hrs)

MBA 643.45 Organizational Behavior (3hrs)

**Master of Education Degree in
Interscholastic Athletic Administration
William Carey University**

Vision To develop an innovative graduate program to meet the demands for effective management of sports programs and to serve in professional development of those desiring careers as interscholastic athletic directors.

OBJECTIVES The following capabilities will be developed:

- Understandings related to sport management issues.
- Managing sport facilities and events.
- Planning and organizing.
- Marketing and promoting.
- Legal, ethical, and political concepts.
- Finance and resource allocation.
- Leadership and organizational behavior.

WHO? This program is designed to prepare professionals for positions in private sector sports' organizations and as administrators of K-12 athletic programs.

Requirements The completion of the Master's Degree in Interscholastic Athletic Administration requires 33 hours of approved Graduate course work completed in a cohort format over two summers including a mid-year interim term.

* Note: This program is pending Mississippi State Department of Education approval for AA certification.

For application and further information contact:

601.318.6600 or

wcooper@wmcarey.edu

cbullock@wmcarey.edu

ISLLC Standards and Course Alignment

Master of Education in Interscholastic Athletic Administration

William Carey University

2013

| ISLLC Standards | Field Project | Financing Sports | Leadership | Administrative Issues | Sport Media | Facilities Event Management | Marketing Strategic Business | Legal Issues | Ethics | Organizational Behavior |
|--|---------------|------------------|------------|-----------------------|-------------|-----------------------------|------------------------------|--------------|--------|-------------------------|
| 1 Vision | | | | X | | | | | | X |
| 2 Culture | | | | X | | | | | X | X |
| 3 Operation Resources | | X | X | | | X | X | | | |
| 4 Collaboration | | | X | | | X | | | X | X |
| 5 Integrity | | | | X | | | | X | X | |
| 6 Political, Social, Community, Legal Culture | X | X | X | X | X | X | X | X | X | X |

Course syllabi have been developed around expected ISLLC knowledge, dispositions, and performances.

**William Carey University
Interscholastic Athletic Administration
Faculty Course Matrix**

| | | | | | | | |
|----------------------|---|--|--------------------------------------|---|---|--|--|
| Dr. Walter Cooper | Ed.D. in HPR and Educational Research University of Alabama | *PED 691 Sport Administration Issues | MBA 643 Organizational Behavior | **PED 693 Sport Leadership and Management | ***PED 695 Facility and Event Management | ****PED 697 Athletic Administration Field Work Project | |
| Dr. Eric Reidenbach | Ph.D. in Business Administration Michigan State University | *MBA 623 Marketing Strategies | | | | | |
| Dr. Stacy Hall | Ph.D. in Sport Management University of Southern Mississippi | *MBA 623 Marketing Strategies | *PED 691 Sport Administration Issues | ****PED 692 Sport Finance | **PED 693 Sport Leadership and Management | PED 694 Sport Law | ****PED 697 Athletic Administration Field Work Project |
| Dr. Michael Madaris | Ph.D. in Business Administration University of Alabama | ****PED 692 Sport Finance | | | | | |
| Mr. Greg Bullock | Ph.D. (ABD) in HPR University of Southern Mississippi | ***PED 695 Facility and Event Management | | | | | |
| Dr. Mary Lee Sheffer | Ph.D. in Broadcasting and Communications | PED 696 Sport Media | | | | | |

- The courses indicated by asterisks (in color) are in a co-teaching model.
- Dr. Cooper and Dr. Hall are serving as Director and Coordinator of the IAA degree program.

Key Faculty: WCU Athletic Administration Program

Dr. Eric Reidenbach
Associate Professor of Business

Dr. Walter Cooper
Professor of Education

Dr. Michael Madaris
Assistant Professor of Business Administration

Dr. Stacey Hall
Associate Director for National Center for Spectator Sports Safety and Security