

OFFICE OF STATE SUPERINTENDENT
Summary of State Board of Education Agenda Items
August 15-16, 2013

OFFICE OF COMMUNICATION AND LEGISLATIVE SERVICES

- H. Approval of grant award for special projects appropriated by the Mississippi Legislature, House Bill 1648, 2013 Legislative Session (subject to the availability of funds)

Purpose: The Mississippi Legislature appropriated funds for special projects as identified in House Bill 1648, 2013 Legislative Session. The Mississippi Department of Education is directed to transfer the designated amounts to the appropriate entity, which shall assume full responsibility for the expenditure of these funds in accordance with state laws and accept all responsibility for any improper expenditure. This requirement will be included in the grant agreement for the entity receiving funds under House Bill 1648.

Scope of Grant:

- Grant Period: July 1, 2013 – June 30, 2014
- Total Amount to be Awarded: \$ 300,000 (contingent upon funds received from the MS State Department of Health)
- Basis for Awarding the Grant: Legislative Mandate

Funding Source: Special (House Bill 1648), MS State Department of Health

Recommendation: Approval

Back-up material attached

**Special Project Appropriated by the Mississippi Legislature
House Bill 1648 Fiscal Year 2014**

SKOOLADs Project (Special Funds)

Skoolads, LLC., was established in 1999. We have exclusive contracts with the school districts throughout the state of MS to have our frames in the common areas of the schools (cafeteria, gymnasium, above water fountains, near restrooms, etc). We have a proven track record to reach students with your message each and every day, 180 school days a year, several times a day. Our mission at Skoolads is to provide a venue to help reinforce what teachers, parents, and other groups are attempting to achieve - helping children make positive lifestyle choices for a healthier and more productive life.