

OFFICE OF SCHOOL IMPROVEMENT, OVERSIGHT AND RECOVERY
Summary of State Board of Education Agenda Items
November 15-16, 2012

OFFICE OF DROPOUT PREVENTION AND COMPULSORY SCHOOL ATTENDANCE ENFORCEMENT

20. Approval to contract with Fahrenheit Creative Group, LLC

Awarded Vendor: Fahrenheit Creative Group, LLC
Jackson, Mississippi

Scope of Project: The purpose of this contract is to retain the services of Fahrenheit Creative Group, LLC to assist the Office of Dropout Prevention in providing a “Drop In, Not Out”, campaign which will target the top eleven (11) school districts with the highest dropout rates and high schools with graduation rates below 60%.

Personnel associated with this contract are not former Department employees or related to any Department employees.

Scope of Contract:

- Term of Contract: November 16, 2012 – June 30, 2013
- Total Amount to be Awarded: \$90,000
- Method of Award: Pool of Service Providers

Funding Source: State funds

Recommendation: Approval