BrightBytes Webinar
Presented to the Mississippi School Districts
BrightBytes Configuration Process
Agenda

• Introductions
• MDE Announcements
• BrightBytes Overview
• Next Steps
• Q & A
Kris Snover
Chief Data Officer

- 20+ years of experience in the ed tech space
- While at IBM, GE, and Cardinal Health, he primarily focused on building teams and technology to solve system interoperability challenges
- Led the DataSense business unit that was acquired by Microsoft, and now supports districts directly by providing these solutions

Glen Zollman
VP of Client Services

- 12 years of experience teaching middle and high school mathematics and 12 years supporting schools use of instructional technology and data analytics
- Partnered with state departments of education in KY, TX, ID, OK, ME, HI, and CO to implement statewide programs
- Passionate about helping educational organizations use data to support students and teachers as they create robust and innovative 21st century learning environments
BrightBytes is a **fully managed data & analytics platform** for education, providing outcomes-based data solutions that improve learning.
Our Mission

Actualize the expansive promise of education by transforming data into actionable insights that positively impact students’ academic and overall well-being.
BrightBytes Overview

Integrate Data

We provide you with an outcome-based, fully managed data infrastructure and integration service.

Understand Data

Experience our award-winning data dashboards that are personalized to you.

Data Analytics Adoption Program

Work with a dedicated Data Leadership Coach and leverage best practices to achieve your goals.
The Challenges

Providing equitable and quality remote instruction
Closing the digital divide
Gaining visibility into student engagement/participation
Optimizing digital offerings and professional learning
Understanding which apps impact student outcomes

The Solution

Capture actionable data on edtech usage
Disaggregate data to identify equity gaps
Clearly identify trends in app usage
Make informed decisions on professional learning
Measure the impact of edtech usage on student outcomes
Evaluate technology’s **return on student learning** and understand which educational apps and programs have the greatest impact on learning.

- **Collect usage data** from 3,500+ edtech applications
- **Create supportive remote teaching** and learning environments
- Discover which remote learning programs **increase student achievement**
- Measure & **compare applications** to student growth
- Gain visibility into student **engagement** & academic impact
- **Identify the ROI** on each edtech investment
Next Steps:

Identifying Cohorts of Districts for Participation

In conjunction with MDE, BrightBytes has identified cohorts of districts for a phased rollout:

- Initial cohort will focus on 25 - 30 Chromebook and Chrome browser only districts.
- Second cohort will focus on districts with Apple devices and/or a mix of devices.
  - These districts will need to have Cisco Umbrella Agent installed
- We will schedule out onboarding remaining districts over the course of the next few months
Next Steps

Cohort 1: Extension Setup & Participation Agreement

Chromebook/Chrome Cohort

Starting immediately, districts in this cohort will receive communication including:

- Steps for setting up the Chrome Extension
  - Process for getting additional extension setup support
- Information on BrightBytes data privacy and data sharing policies.
  - Districts wishing to participate will need to sign & return document agreeing to privacy and data sharing policies
Next Steps:

Cohort 2:
Cisco Umbrella Client Setup & Participation Agreement

Apple/Mixed Environment Districts

Beginning in December, districts in this cohort will receive communication including:

- Information on providing BrightBytes with access to Cisco Umbrella Agent data
- Information on BrightBytes data privacy and data sharing policies.
  - Districts wishing to participate will need to sign & return document agreeing to privacy and data sharing policies
Next Steps:

Cohort 3:

Other configurations

Remaining Districts

Beginning in early 2021, remaining districts will receive communication from BrightBytes on how we will work to obtain your device usage data (e.g., using other web filters) and onboard your district.
Next Steps:

SIS Integration

Once BrightBytes receives confirmation of participation from districts, BrightBytes will follow up with information on starting the SIS integration.

BrightBytes has strong partnerships with Central Access, PowerSchool, and many other SIS vendors.
Next Steps:

Implementation

Kickoff &

Ongoing

Support

Implementation Journey

▪ We will schedule a **Kickoff Meeting** to identify key goals, district initiatives, and stakeholders.

▪ We will outline the plan for **Role-Specific Virtual Trainings**

▪ Mississippi districts will have their own **Digital Office Hours** scheduled for drop-in support.

▪ We’ll host **Role and Topic-Specific Webinars** for all levels of users. These webinars will allow districts throughout Mississippi to learn more about the EdTech Impact Solution, connect with each other around common areas of focus, share best practices, and build networks of success across the state.

▪ A library of **On-Demand Resources** will provide all users with around-the-clock access to a variety of quick guides, tutorials, FAQs, and How-To videos.

▪ The BrightBytes **Support Team** will be there to provide assistance with requests for help directly through the platform.