# Transforming Instruction with Digital Learning Paths

# Educational Technology

The study and ethical practice of facilitating learning and improving performance by creating, using, and managing appropriate technological processes and resources. - Wikipedia

473,000 hits from Bing

## ed·u·ca·tion·al tech·nol·o·gy

[educational technology]
NOUN
digital technology used to facilitate learning.

The novel use of digital technology to **solve** traditional **problems**. (Wikipedia)

A radical rethinking of how an organization uses technology, people and processes to fundamentally change business performance, says George Westerman, MIT principal research scientist. (CIO.com)

The realignment of, or new investment in, technology, business models, and processes to drive new value for customers and employees and more effectively compete in an everchanging digital economy.

(BrianSolis.com, 2014-2019)

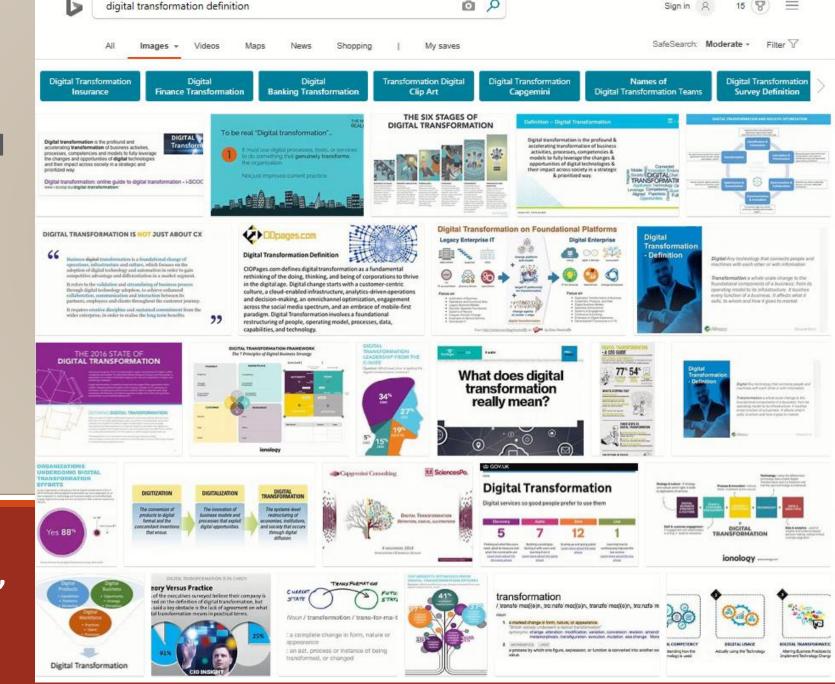
The **evolving pursuit** of innovative and agile business and operational models - fueled by evolving technologies, processes, analytics, and talent - **to create new value and experiences** for customers, employees, and stakeholders.
(BrianSolis.com, 2019)

The integration of digital technology into all areas of a business, fundamentally changing how you operate and deliver value to customers. It's also a **cultural** change that requires organizations to continually challenge the status quo, experiment, and get comfortable with failure.

## Digital Transformation

- Solution focused
- Requires radical rethinking
- Integration of innovative...
- Change how you operate and deliver
- Realignment of technology to drive new value

- Evolving pursuit...
- ... to create new value and experiences.
- Change in culture of organization, customers (aka, students and parents), and production.



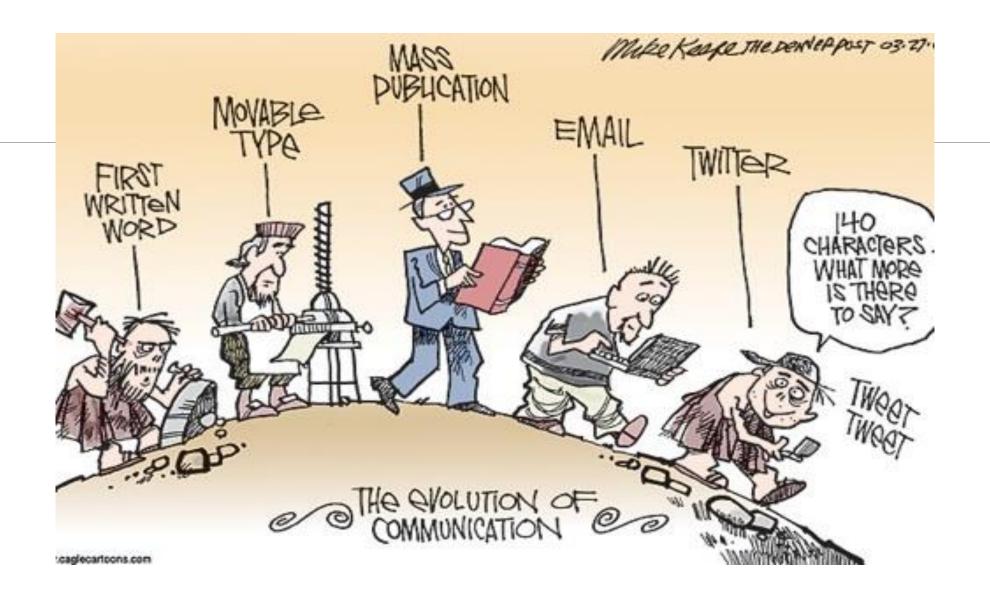
#### Consider:

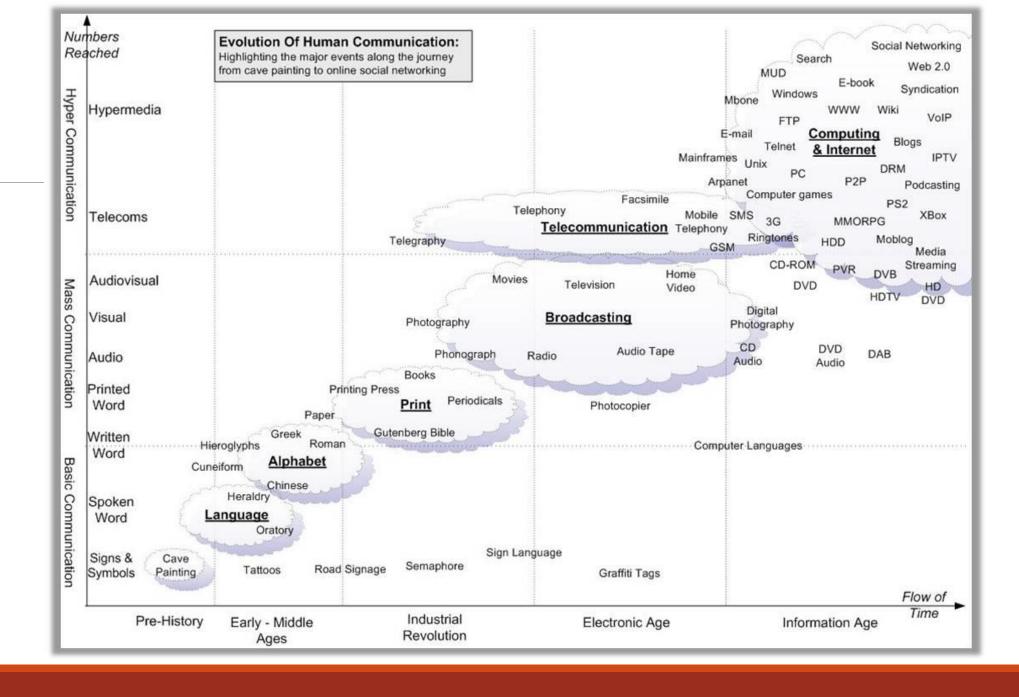
How we shop: From Trade to M-Commerce

Bazaars > General Stores > Catalogs > Malls >
 The Internet > Mobile Apps > AI/ML > ?

How we use money and bank: from trade to

 Commodity Money > Metallic Money > Paper Money > Credit Money > Plastic Money > ?
 Bitcoin





#### Consider:

Digital transformation is not only a shift/switch in technology but a shift/switch in organization....

A shift/switch in the intersection of people, technology, culture, and process.

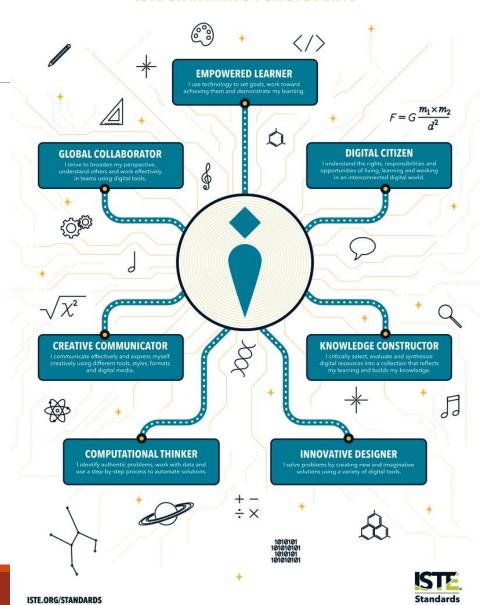
Technology, in and of itself does not equate to digital transformation (Newman, 2019).

## Why?

- Empowered Learner
- Digital Citizen
- Knowledge Construction
- Innovative Designer
- Computational Thinking
- Creative Communicator
- Global Collaborator

#### I AM A DIGITAL AGE LEARNER

ISTE STANDARDS FOR STUDENTS



### Digital Tools, Tips, and Transformation

Canvas Free-for-Teachers (CFFT)\* - canvas.instructure.com (Set up a teacher account)

- Canvas App for Students (search the app store for Canvas or Instructure)
- Canvas App for Teachers

Wordpress - www.wordpress.com

Grammarly - www.grammarly.com

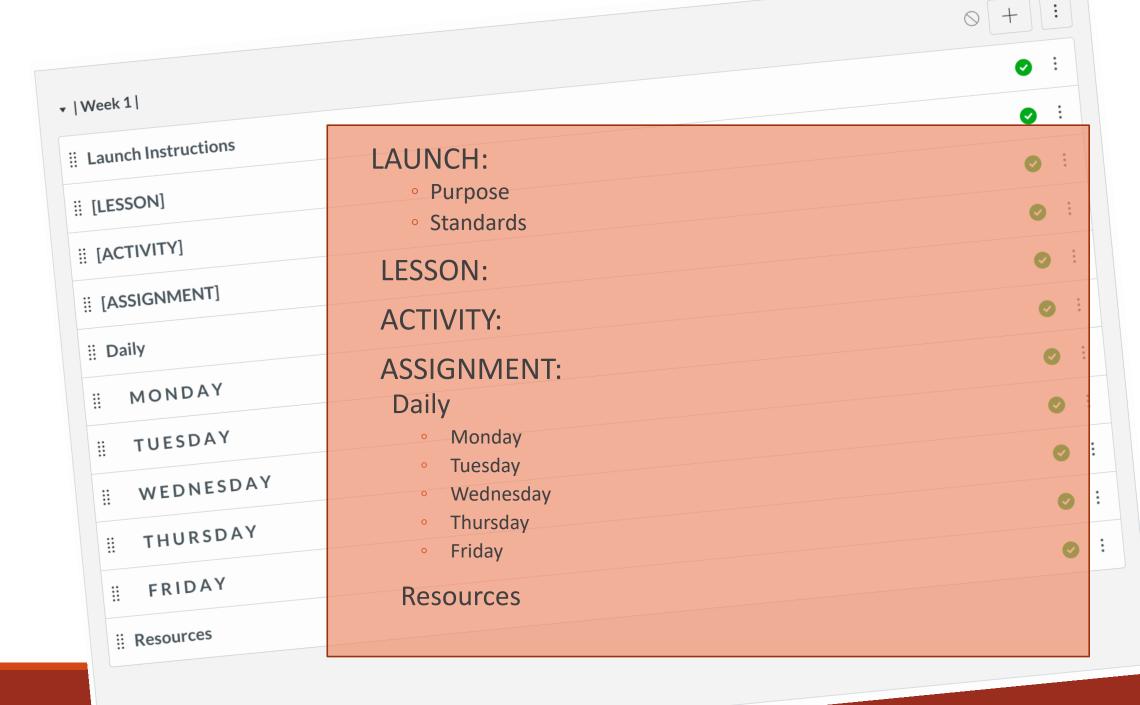
Canva - <u>www.canva.com</u>

Adobe Spark - <u>spark.adobe.com</u>

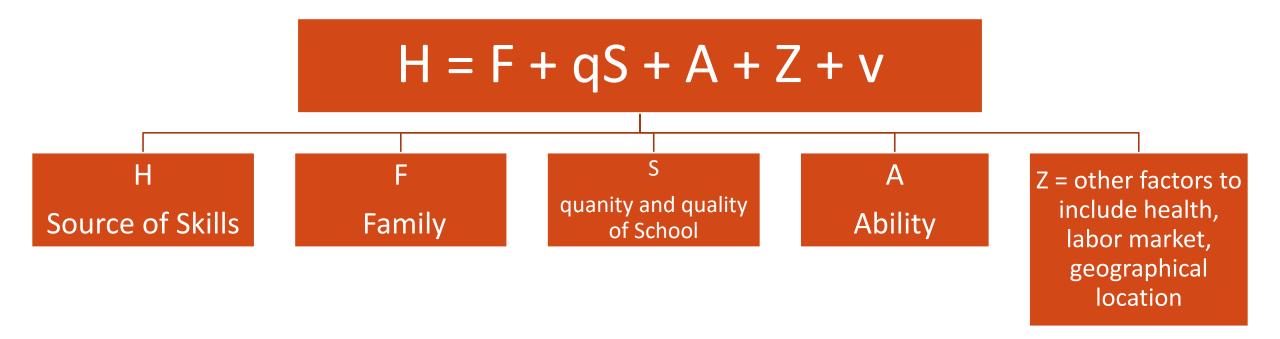
Prezi - www.prezi.com

TechSmith Jing - <a href="https://www.techsmith.com/jing-tool.html">https://www.techsmith.com/jing-tool.html</a>

Microsoft - https://education.microsoft.com



### How is "education" produced?



# If we teach today as we taught yesterday, we rob our children of tomorrow.

- John Dewey.