BrightBytes
EdTech Impact – Cohort 1

John Kraman, Chief Information Officer
To create a world-class educational system that gives students the knowledge and skills to be successful in college and the workforce, and to flourish as parents and citizens

To provide leadership through the development of policy and accountability systems so that all students are prepared to compete in the global community
State Board of Education  STRATEGIC PLAN GOALS

1. **ALL** Students Proficient and Showing Growth in All Assessed Areas
2. **EVERY** Student Graduates from High School and is Ready for College and Career
3. **EVERY** Child Has Access to a High-Quality Early Childhood Program
4. **EVERY** School Has Effective Teachers and Leaders
5. **EVERY** Community Effectively Uses a World-Class Data System to Improve Student Outcomes
6. **EVERY** School and District is Rated “C” or Higher
Understanding Technology Use
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- Who is using the devices and other ed tech applications?
- What devices and other ed tech applications are being used?
- When are devices and other ed tech applications being used?
- Are devices and other ed tech applications impacting student outcomes?
- Are districts seeing a return on investment?
Understanding Technology Use

EdTech Impact Solution

- Understand device and app usage
- Understand what apps have positive outcome on student achievement
- Understand return on investment
- Automate and simplify data collection
- Inform additional supports and training MDE can provide
Equity in Distance Learning Act
Digital Learning District Guidance Framework

**Guidance**
- Building Blocks
- Assemble the Pieces
- Mobilize Your Team

**Data**
- Technology and Learning
- EdTech Impact
- More to come

**Coaches**
- Digital Learning Coaches
- Review Data with your Teachers
- Continuous Improvement
META DATA / DATA DRIVEN DECISION MAKING:

• The grantee assures and agrees to fully participate in any surveys or other data collections regarding the performance and effectiveness of your district’s digital learning program.
Pilot: Cohort 1
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- 30 districts selected for Cohort 1
- Selections based on:
  - Volunteers
  - Ease of deployment (Chrome)
  - Other factors to test success of deployment (Apple/Windows)
- Pilot will continue in two additional phases to cover all districts
- Provided at no-cost to all districts
Data Sharing Agreement
Data Sharing Agreement (DSA)

• BrightBytes and MDE collaborated to develop a DSA consistent with state and federal law

• Vetted with agency-assigned General Counsel's Office

• Report only data aggregated at the school, district, and state level to MDE

• Each district will execute its own DSA with BrightBytes – needs to be reviewed and signed in accordance with district polices and procedures
EdTech Impact
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Questions
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