

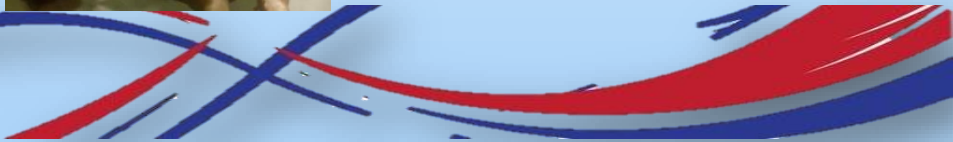
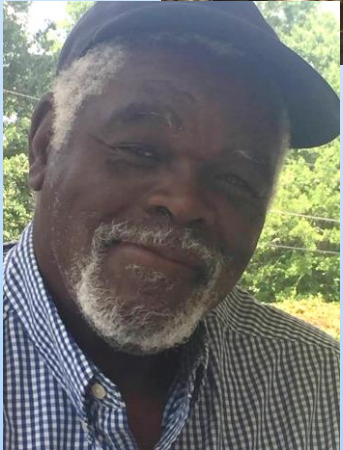
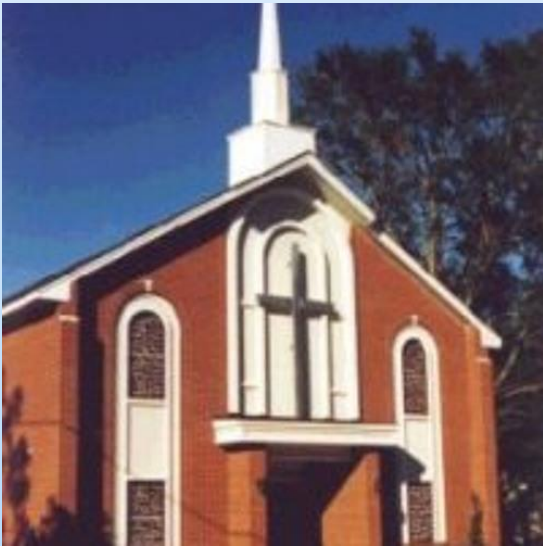
# LEADERSHIP MATTERS: SHIFTING MINDSETS TO TRANSFORM SCHOOLS

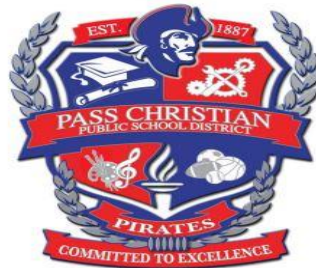
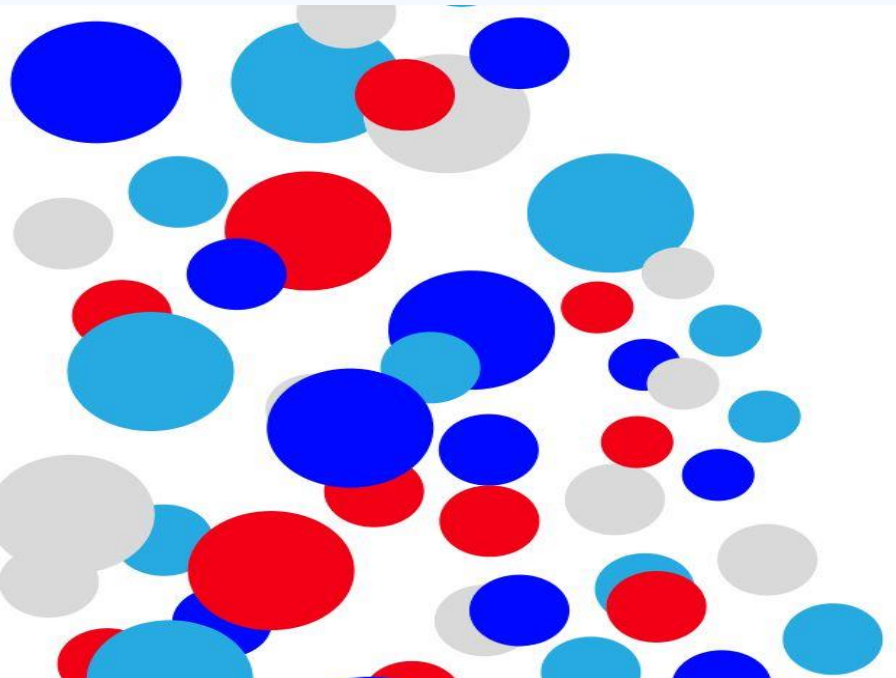
Carla J. Evers, PhD • Superintendent and CEO | Pass Christian Public School District



# JUST ME

**CARLOS & CARLA**  
EST. 17 APR 92



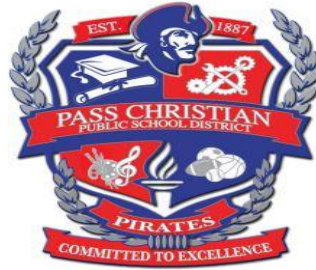
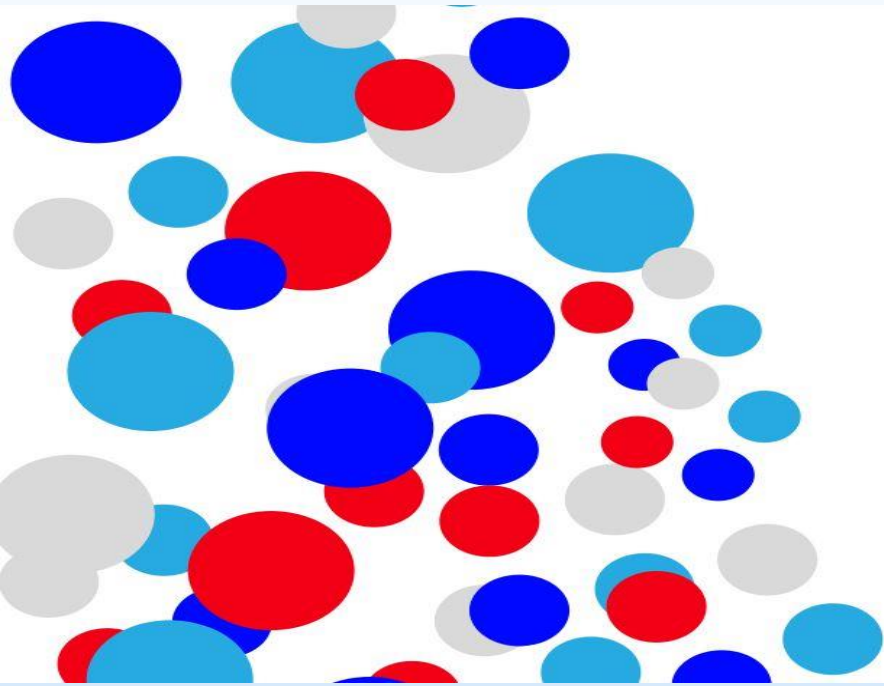


**PASS CHRISTIAN**  
**PUBLIC SCHOOL DISTRICT**  
**COMMITTED TO EXCELLENCE**

# OUR MISSION

In partnership with community and families, empower **all** students to be college-career ready learners, critical thinkers, and contributing citizens.





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# SESSION GOALS

**Relate**  
**Reflect**  
**Reimagine**  
**Respond**



**GUESS  
WHAT  
DAY IT IS?  
WHOOT WHOOT!**



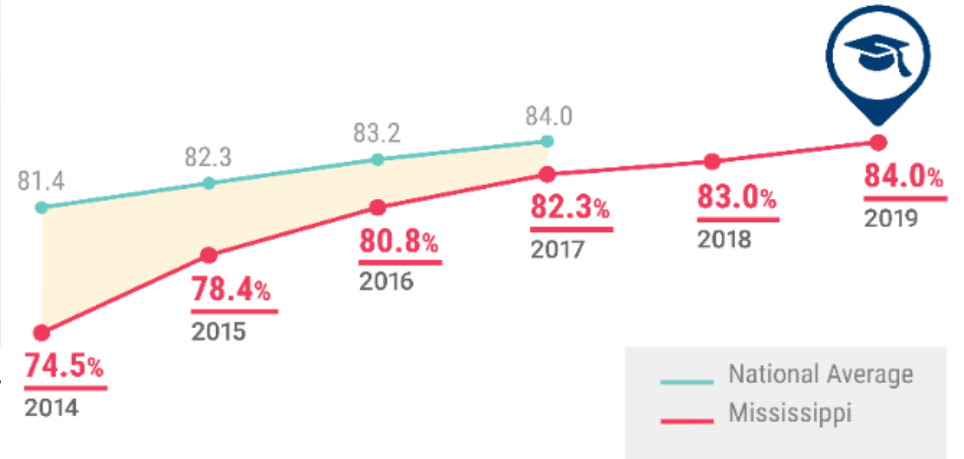
# WHERE ARE WE?



Score-Point Increases on NAEP 2005-2017

## MISSISSIPPI'S GRADUATION RATE

Note: Mississippi rates reflect accountability year.



### Reading

Grade	Mississippi	Nation (Public)
4	11	4
8	6	5

### Mathematics

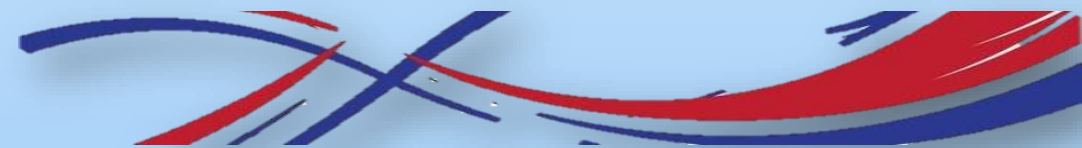
Grade	Mississippi	Nation (Public)
4	8	2
8	8	4

U.S. Department of Education, Institute of Education Sciences, National Center for Education Statistics, National Assessment of Educational Progress



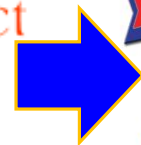
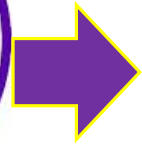


# WHY CEO?





# MY PROFESSIONAL JOURNEY



**2 yrs.**  
**Teacher**

**1 yr.**  
**Teacher**

**9 yrs.**  
**Teacher**  
**Lead Teacher**  
**Asst. Principal**  
**Principal**

**13 yrs.**  
**Principal**  
**Director**

**3 yrs.**  
**Superintendent**





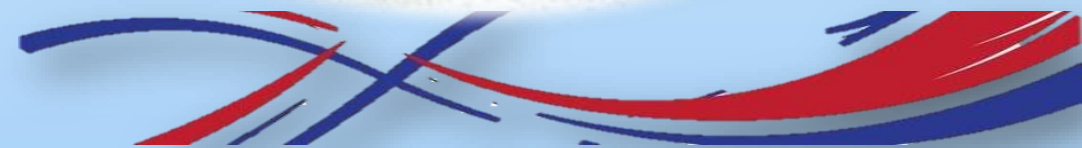


# A TALE OF TWO SCHOOLS...PROUD TO BE ME



**Level 1 Failing Not Meeting Growth to  
Level 3 Successful Meeting Growth**

**Level 3 Successful Not Meeting Growth to  
Level 3 Successful Exceeding Growth to  
Level 5 Superior Performing**



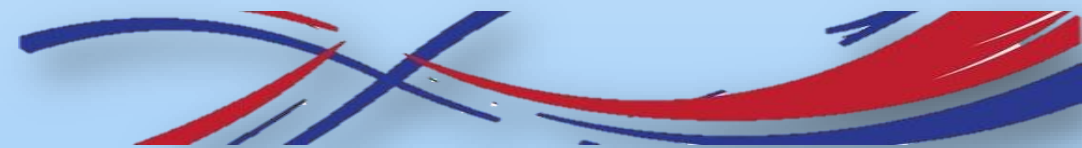


# FOCUS

One reason so few of us achieve what we truly want is that we never direct our focus; we never concentrate our power.

Tony Robbins

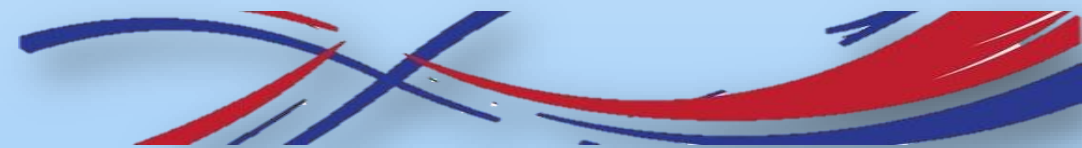
- **Focus on fewer initiatives**
- **Deep implementation vs. incremental implementation**
- **The Catch: You need time.**





# FOCUS

START	STOP	KEEP





# HIGH EXPECTATIONS

**94% College Dreams**

**50% Receiving A's/B's**

**40% High-Poverty Children**

**Never Receive On-Grade Level Work**

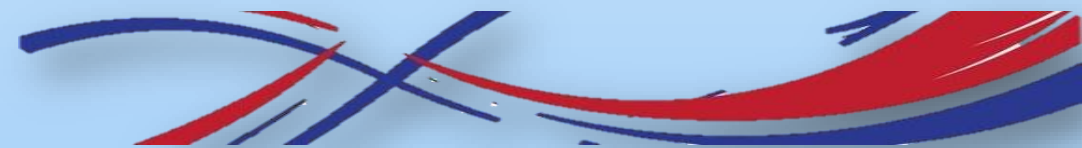
**17% of All Received OGL Work**

**“High achievement  
always takes  
place in the  
framework  
of high expectation.”**

Charles Kettering



# HOW DOES CHANGE HAPPEN?

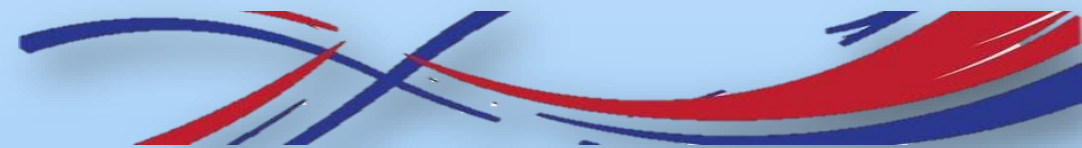




# INQUIRY



- **Change happens during action not after buy in.**
- **Buy-in will come with results.**
- **If conversations around beliefs are not happening, we may not have asked for change.**





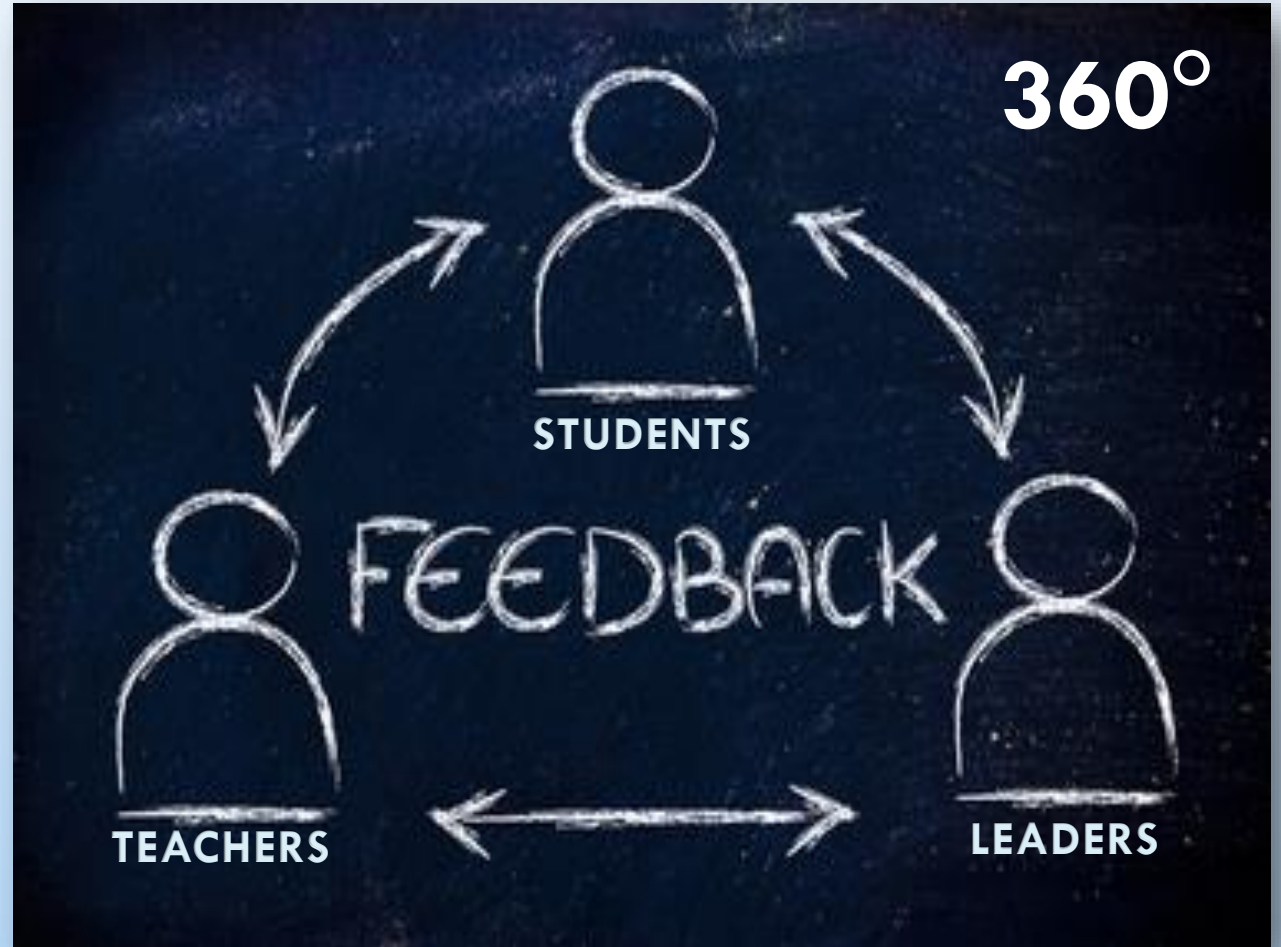
# FEEDBACK

**F**REQUENT

**A**CCURATE

**S**PECIFIC

**T**IMELY





# HOLISTIC ACCOUNTABILITY

**What are some things you are proud of that are invisible in our accountability system?**

**TALK** *it*  
**OUT**





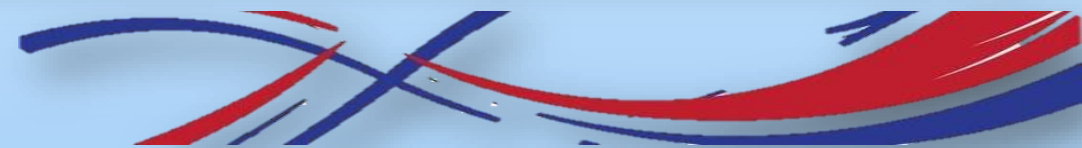


# REDIFINING EXCELLENCE

- **What is excellence? Is excellence something we say?**
- **Set the bar high and demand students come to the expectation.**
- ***Great to Greater* schools never settle: there is always room for improvement.**

"Excellence is never an accident. It is always the result of high intention, sincere effort, and intelligent execution; it represents the wise choice of many alternatives - choice, not chance, determines your destiny."

~Aristotle





# EFFICACY

*"People's beliefs about their abilities have a profound effect on those abilities. Ability is not a fixed property; there is a huge variability in how you perform. People who have a sense of self-efficacy bounce back from failures; they approach things in terms of how to handle them rather than worrying about what can go wrong."*

*-Albert Bandura*

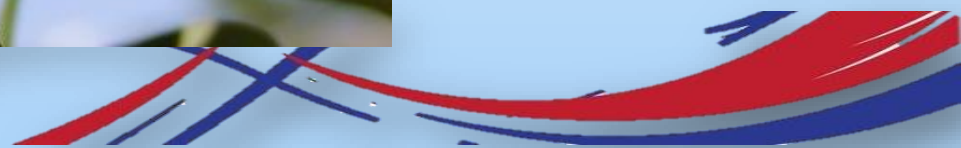
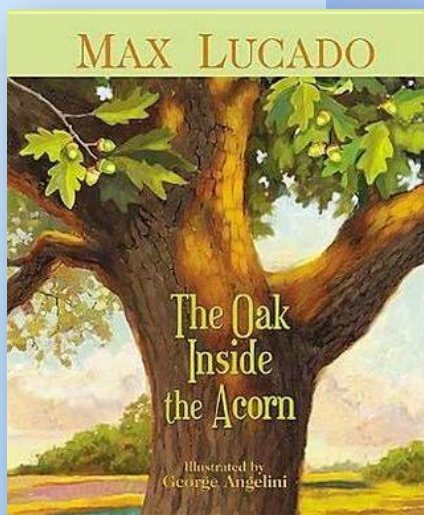
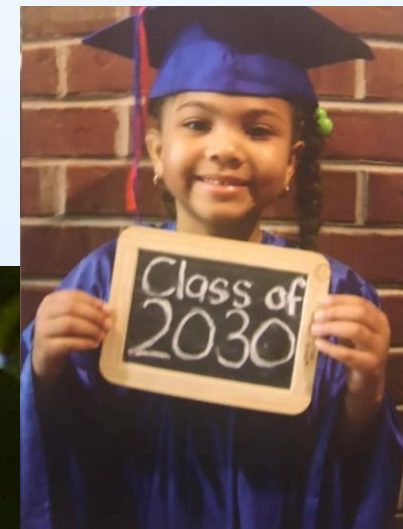
## What causes student achievement?

From *Self-Efficacy: The Exercise of Control*, 1996





# CONSIDER THE ACORN







# EVALUATION INFORMATION

## TAKE-AWAY

What do you plan to implement in your teaching practice as a result of what you have just heard?

## SURVEY LINK

<https://www.surveymonkey.com/r/3TJF2XH>

## QR CODE





# **CONTACT INFORMATION**

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