

PUBLIC RELATIONS PLAN

Library Monitoring Rubric - Section 2.6
Librarian Growth Rubric - Standards 11, 19
School Library Guide - Section 3.8

Goals/ Objectives: (What are your plans this year to promote the library's programs and resources?)

Target Audience: (Who do you want to reach?)

Outlets: (How do you want to reach your Target Audience?)

* This should be created with the help of your Library Advocacy Committee and the Public Relations contact for your school or school district. Find more information regarding Public Relations by visiting www.ala.org/aasl/advocacy/tools/toolkits/promoting.



Mississippi Department of Education

SCHOOL LIBRARY PROGRAM