



Let's Find Out About It

Advertisement Signs

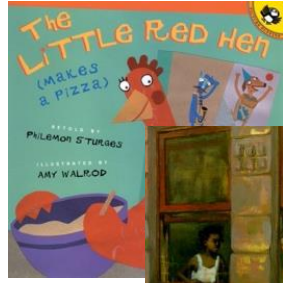
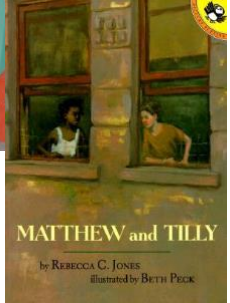
Standard Connection:
ELA.RL.PK4.3
ELA.SL.PK4.3
SS.OW.PK4.3

Enduring Understanding(s):

- Friends usually share and help one another.

Essential Question(s):

- How can you find the resources, strategies, and people to solve your problems?

Materials	Vocabulary	Books
<ul style="list-style-type: none"> • <i>The Little Red Hen (Makes a Pizza)</i> • <i>Matthew And Tilly</i> • images of advertisements (see Resource) • grocery store circulars 	<p>price: what it costs to buy something</p> <p>sale: when something costs less money than usual</p> <p>purchase: buy something</p> <p>advertisement: words or pictures to help sell something</p>	 

Let's Find Out About It:

Preparation: *Set up materials.*

"In <i>The Little Red Hen (Makes a Pizza)</i> , the hen went to the grocery store to purchase - <i>buy</i> - <i>ingredients</i> for her pizza. In <i>Matthew and Tilly</i> , Matthew played grocery store. What do you notice?"	Show illustrations. Children respond.
"When you buy food at a grocery store, the price is how much it costs. To tell people about what they sell, grocery stores create advertisements - <i>signs</i> with words and pictures. Here are advertisements . What do you notice?"	Show grocery store circulars. Children respond.
"An advertisement often tells customers what's on sale - costing less money than usual. How would this help a customer?"	Children respond.