Mississippi DECA
Information for 2019 – 2020

Membership Dues
Student/Professional/Advisor Dues
Mississippi DECA Dues $  6.00
International DECA Dues $  8.00
Total Dues $14.00

Mississippi Alumni Dues $ 10.00
International Alumni Dues $  8.00

Exceptions to the rule: Mississippi Lifetime Alumni Dues $100.00 (mail to Jim Bowers)

Register & Renew Members online at www.deca.org. Send payment with invoice to

DECA, Inc.
Attn: Membership Department
1908 Association Drive
Reston, VA 20191

In addition to an official membership card and pin, DECA members receive access to DECA direct, have opportunities to attend conferences designed to prepare them for college and careers, can earn recognition and prove their knowledge in DECA’s Competitive Events Program, can earn their share of more than $300,000 in scholarships and more. DECA membership is for one school year. The National minimum chapter size is ten (10) student members and one (1) advisor (or any combination of 11 paid members).

Membership Deadlines
Mississippi (initial membership roster) November 15
Region Competitions January
National Membership (initial membership roster) December 2
State CDC Testing Events February 10-14
State Career Development Conference February 27 - 28
International Career Development Conference April 29 – May 2

New or Reactivating Chapters
If you are a new chapter or need to reactivate, contact the national office or send an email to mississippihsdeca@gmail.com to receive more information. Please include your name, school address, and school email address.

State & National Theme
The 2019-2020 State & National Theme is:
Logos supporting this theme are available now

National DECA Website:
www.deca.org
The National DECA website is maintained by the national office. Check this site to renew your membership, register for national conferences, and browse the resources section.
Mississippi DECA
Executive Officer Team 2019-2020

Executive President
Kenning Bridges
McLaurin High School
Advisor: Camille Dumas
fra200@rcsd.ms

VP of Leadership
Aniyah Oliver
Harrison County CTC
Advisor: Julie Williamson
juwilliamson@harrison.k12.ms.us

VP of Marketing
Chloe’ Knippers
Richland High School
Advisor: Tina Craft
tcraft@rcsd.ms

VP of Communication
Kameron Haywood
Olive Branch High School
Advisor: Vicki Sullivan
Vicki.sullivan@dcms.org

District I – Coordinator
Gabbi Thompson
Florence High School
Advisor: Dre Helms
Dre.helms@rcsd.ms

District II Coordinator
Hayley Barlow
Olive Branch High
Advisor: Vicki Sullivan
vicki.sullivan@dcms.org

District III Coordinator
MacKenzie Graham
Tupelo High School
Advisor: Brookes Prince
baprincede@tupeloschools.com

District IV Coordinator
Stevion Alexander
Covington County CTE
Advisor: Barbara McNair
bmcnair@covingtoncountyschools.org

District V Coordinator
Payton McQuillan
Harrison County CTC
Advisor: Julie Williamson
juwilliamson@harrison.k12.ms.us

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DECA Online Conference Registration Instructions

1. In your web browser, go to the registration URL: https://webportal.registermychapter.com

2. Once you have created your chapter in the membership site, you will be issued a Chapter User name and password. You will enter that in the Login in section.

3. You will then choose the Event you are registering for.

4. The advisor may be automatically registered. All registration MUST include an advisor.

5. Click the **ADD NEW NAME** button to add a new name to the list. Provide the participant’s last name, first name, and select their status from the drop down list. You may also be asked to select a t-shirt size, or other information. Be sure to check all contests that this individual will participate in. Remember to select voting delegates (if you bring students who are not competing), so be sure to select the correct Status as you enter names.

6. Continue adding names until you have entered all of your participants. As you add participants, if you attempt to enter more participants in an event than are allowed, you will be informed, and not allowed to exceed the event maximum. At any point, you may press the **VIEW REGISTRATION** button to get an idea of your total invoice amount, and a better understanding of who is registered for which events.

7. When you are finished, click the **FINISHED REGISTERING** button at the bottom. At this point, you may have several red messages at the top of the screen. Please read these carefully. Your registration will not be complete until these problems have been resolved. For instance, you may be informed that you must have 2 voting delegates. To correct this problem, click the **Back To Registration** link at the bottom, select the student(s) you want to be voting delegates and click the **Edit** link beside each student. Change the Status field to Voting Delegate and press **Submit** to save. You may also need to correct issues with contest entries (having too many, or not enough for a team). When you’re finished making these changes, press the **FINISHED REGISTERING** button again.

8. If you get a message that states that you have not met the minimum requirements for a team event, then you must click the **Back To Registration** link, and either add students to those contests that are short, or remove students from those contests that may have too many. When you’re finished making those changes, press the **FINISHED REGISTERING** button again.

9. After you have corrected any problems that may have appeared, and re-submitted your registration, be sure to **Print** a copy of this invoice to send in with your payment. Next, press the **CONFIRM** link at the bottom to confirm that the
invoice is correct. A copy of the invoice will be e-mailed to you, and to the site administrator.

10. If you need to edit your registration, you may come back to this location and make changes up until the registration close date. In order to make changes, click on the REGISTRATION button at the left and log in using your user name and password. The list of registered individuals will appear. Simply click the Edit link, and make any changes you need. When you do this, remember to click the FINISHED REGISTERING button to check for problems, and to resubmit the invoice. Be sure to also click the Confirm link to confirm that the changes are correct.

Once you are finished with your registration, be sure to either click the LOG OUT link to make sure that the connection is securely closed, or exit your browser. This will ensure that no one can get in and make changes to your registration.

STUDENT ORGANIZATIONS OFFICE POLICY

Conference Registration and Payments

For conference registration, a 1) check, 2) money order, or 3) purchase order must be mailed – postmarked on or before the published deadline date. If one of these three cannot be provided, then a letter stating that the registration amount will be forthcoming must be included. This letter must be on school letterhead, state the specific amount that will be sent, and include the signature of the CT Director or Principal.

If you do not mail, on or before the published deadline date, a 1) check, 2) money order, 3) purchase order, or 4) letter stating that the payment will be made, then your students will not be registered for the conference.

No refunds will be made after the registration deadline date.

Conference Rules

- All advisors and students MUST stay in conference hotel(s) for ALL DECA conferences if more than 60 miles away. The only exception is if a school states that “NO student or advisor can stay overnight for a conference”. This must be on school letterhead, signed by the director or principal of the school and verified by MDE. All outstanding balances MUST be paid prior to attending any DECA activities. All Dues must be paid prior to registering for any DECA competitive event.
- All registration and hotel fees for ICDC MUST take place through MDE – MS DECA to register for the International Career Development Conference and hotel rooms. All students are to remain in their assigned rooms and may not change rooming situations once registration has been submitted.
- Please review the dress code with each student and each male is aware that he MUST have a blazer, full front buttoned collared shirt and tie in order to appear in front of a judge. Each female is to wear modest pants suit or professional dress with professional shoes. Each participant is aware that they MUST be dressed in professional attire or they will be disqualified at any level of competition.
  - NO LEGGINGS OF ANY TYPE ARE ALLOWED EVEN IF UNDER A DRESS.
- A DECA Blazer is not required at the district or state levels; however, a professional blazer and tie is required for all males to compete.
- Please note your students will not be registered for ANY conference without the inclusion of a check, money order, purchase order, or letter from your Career and Technical Director or Principal stating that the money will be forthcoming. When you register your students, we prepare for that number and our expense does not decrease if your students do not attend.
- Payment is required for all who are registered but not in attendance. The amount of registration will not change for any students or advisors not participating in all activities. No payments will be accepted the day of the conference, please send all money in early. All payments should be made payable to MS DECA.
Conferences and Events

Fall Leadership Conference
This year's Fall LDC will be held **October 26 - 28, 2019 in Gulfport, MS**. You can expect energetic pre-conference sessions by your Executive Officers, an inspiring opening session featuring a special presentation, hands-on leadership workshops, competitive events, and many other activities. All Fall Leadership Housing will be handled by individual chapters.

**Important Fall Leadership Development Conference Facts & Dates:**

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<th>Who</th>
<th>All Affiliated DECA Advisors &amp; Student Members</th>
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<tr>
<td>When</td>
<td>October 27 - 28, 2019</td>
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<td>Where</td>
<td>Courtyard Marriott Conference Center ($94, per night/per room plus taxes) 1600 E. Beach Blvd. Gulfport, MS 39501</td>
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<td>Cost</td>
<td>Student Registration $25 Early Bird (before Sept. 13) $35 After Sept. 13 $55 After Oct. 6 and no t-shirt</td>
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<td>Working Advisor Registration $10 (plus preferential assignments at State CDC)</td>
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<td>Non-working Advisors &amp; Chaperones $25</td>
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**Hotel Deadline:** Sept. 27th

Payment Deadline: October 21, 2019 (due in the state office). **Payments not received by October 21st will receive a $25 penalty fee.**

Registration will include: admission to all sessions, Saturday night activity, conference materials, participation certificate & a conference t-shirt.

Competitions: State CDC T-Shirt Design & ICDC Pin Design

**T-Shirt Contest (Back of shirt only) - Follow these guidelines **:

- One entry per chapter
- Must be submitted on an 8 ½ by 11 inch sheet of paper in clear sheet protector with chapter name and advisor taped on the BACK of submission (Chapter name may NOT appear on the front)
- The word DECA as well as the Mississippi DECA theme must be used
- Design only – no color for t-shirt will be chosen at this time

*Winning design will be used as the design for the State Conference T-Shirt (with possible modifications)*

**Pin Contest – Follow these guidelines **:

- One entry per chapter
- Must be submitted on an 8 ½ by 11 inch sheet of paper in clear sheet protector with chapter name taped on the BACK of the submission (Chapter name may NOT appear on the front)
- Must utilize the national theme
- Must use the words “Mississippi DECA” on the design
- Winner will be announced at the State Career Development Conference

*Winning design will be used as the design for State Pins for ICDC (with modifications)*

**Where to Register:** https://webportal.registermychapter.com

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**Online Testing**

**When:** December 9 - 13, 2019 or January 6 - 10, 2020

District Competition Testing for the following Events: Principles of Business Administration, Personal Financial Literacy Event, Individual Series Events & Team Decision Making Events (all district test takers must score 40% or higher on the District Exam in order to compete at District Competition)

State Officer Exam
When: February 17 – 21, 2020
State Competition Events: Principles of Business Administration, Personal Financial Literacy & Individual Series
State Events: Team Decision Making, Integrated Marketing Campaign Events, Professional Selling (all state test takers must score 40% or higher on the State Exam in order to compete at State CDC)

Where to Register: https://webportal.registermychapter.com

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**District Competition**

Showcase your leadership skills by participating in District Competitive Events on your district competition date. Online Testing will take place prior to the District Competition. Events that will participate in online testing include: Principles of Business & Administration Events, Personal Financial Literacy Event, Team Decision Making Events, and Individual Series Events. Role plays will take place at District Competition.

**Important Region Competition Facts & Dates:**

**Who:** All Affiliated DECA Advisors & Student Members
**When & Where:**
- January 15, 2020 District III Competition, Itawamba CC, Belden Campus,
- January 17, 2020 District II Competition, Olive Branch High School, Olive Branch
- January 31, 2020 District I Competition, Hinds CC – Rankin Campus, Pearl, MS
- January 24, 2020 District IV Competition, JCJC, Ellisville, MS
- January 24, 2020 District V Competition, JCJC, Ellisville, MS
**Cost:** $15 per competitor (state fee) plus various costs per region

**Membership Eligibility Deadline:** December 2, 2019 (must be posted by nationals). PAYMENT MUST BE POSTED IN MEMBERSHIP SYSTEM
**Registration Deadline:** December 2, 2019
**Payment Deadline:** January 11, 2020
**Where to Register:** https://webportal.registermychapter.com

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**State Career Development Conference**

This year’s State Career Development Conference will be held **February 27 – 28, 2020** at the Vicksburg Convention Center. This will provide a wonderful opportunity for students to shine as they compete among the best in the state in our competitive events program and executive officer elections. All State CDC Housing will be handled by each chapter. Online testing will take place prior to State Competition. Students must score 40% or higher on exams in order to compete at State CDC.

**Important Region Competition Facts & Dates:**

**Who:** All Affiliated DECA Advisors & Student Members (those in Principles, Team Decision Making or Individual Events must have placed in the Top 6 at their District Completion)
**When:** February 27 – 28, 2020
**Where:** Vicksburg Convention Center
**Cost:**
- $45 per competitor
- $35 for non working advisors and chaperones
- $0 for working advisors and chaperones (minimum of 1 advisor/chaperone per 15 students
**Hotel Cost:** responsibility of chapters
**Recommended Hotels:**
- Margaritaville (walking distance to convention center)
- Comfort Inn, LaQuinta Inn, Holiday Inn Express, or Courtyard near Outlet Mall (we will run a bus to and from on the 27th)
All Written Events: The portfolio (written event) must be submitted in a DECA portfolio binder. There must be two additional copies of that event (one in a binder and two stapled copies for penalty points. A student needs one copy for themselves also. The copies do not need to be contained in the DECA portfolio. ALL written events MUST be submitted at the registration table when registering members and will not be accepted at a later time.

Housing Deadline: TBA

Membership Eligibility Deadline: December 2, 2019 (must be posted by nationals). PAYMENT MUST BE POSTED IN MEMBERSHIP SYSTEM
Registration Deadline: February 12, 2020 (Late fee of $15 per participant after deadline)
Payment Deadline: February 21, 2020
Where to Register: https://webportal.registermychapter.com

International Career Development Conference
The DECA International Career Development Conference (ICDC) is the highlight of the DECA year. Nineteen thousand high school students, advisors, businesspersons and alumni gather for several days of DECA excitement. Most participants at ICDC compete in one of DECA’s competitive events. The top competitors in each event are recognized for their outstanding achievements. In addition to the competitive events, many students and advisors participate in a variety of leadership and career advancing academies. This year’s ICDC will be held April 29 – May 2, 2020 in Nashville, TN.

Important Region Competition Facts & Dates:

Who: All Affiliated DECA Advisors & Student Members (must have earned slots for academies or competitive events)
When: April 29 – May 2, 2020 (this does not include travel days)
Where: Nashville, TN (Hotel Information Drury Plaza)
Cost: $135 per competitor (includes opening session item, neckwear, trading pins, etc.)
$95 for working advisors and chaperones (minimum of 1 advisor/chaperone per 10 students)
$115 per non working chaperones
Hotel Cost: $262 - $300 per night per room (if tax exempt)

All Written Events: The portfolio (written event) must be submitted in a DECA portfolio binder. ALL written events MUST be submitted during Manual Submission by student at ICDC.

Housing Deadline: March 18, 2020

Membership Eligibility Deadline: December 2, 2019 (must be posted by nationals). PAYMENT MUST BE POSTED IN MEMBERSHIP SYSTEM
Registration Deadline: March 18, 2020 (Late fee of $15 per participant after deadline)
Payment Deadline: April 15, 2020
Competitions and Events: National Competitive Events, Leadership Academies-EMPOWER, ELEVATE, ASPIRE, IGNITE, THRIVE, and Advisor Professional Development
All housing will be handled by the state office.
Where to Register: https://webportal.registermychapter.com
ICDC QUALIFICATIONS

1. All participants must be active members of DECA with the current year’s dues on file with DECA Inc. prior to March 1 of the current school year.
2. All participants and written entries must be approved and authorized for entering competition by their chartered association through official competitive events registration forms.
3. All participants and written entries must meet the specifications set forth for each activity.
4. All participants must have participated in chartered association, district and/or local competition, or qualified through online competition.
5. All entry forms and creative entries must be submitted by the chartered association advisor or designee according to announced deadlines.
6. A participant may enter only one of the competitive events with a participatory component during DECA’s International Career Development Conference.
7. No additions or substitutions may be registered for competition after the deadline set forth by DECA Inc.
8. A written entry may not be entered in more than one ICDC competitive event during a given year.
9. Once a written entry is entered in ICDC competition, the identical content material may not be entered in ICDC competition again.
10. All participants must attend the briefing sessions scheduled for their competitive event during the ICDC.
11. Participants are required to follow the official DECA dress code outlined on this page.
12. All written entries must include a signed copy of DECA’s Written Event Statement of Assurances and Academic Integrity (page 53).
13. Participants must bring a photo ID to all event briefings, testing sessions and presentations. If a photo ID is not available, an advisor must verify the participant’s identity.

DRESS CODE

Professional appearance is an important aspect of the overall preparation of DECA members for the business world. To that end, DECA supports a dress code for its career-based functions that exemplifies the highest standards of professionalism while being non-discriminatory between genders. DECA’s board of directors has developed the following official dress standards for the International Career Development Conference. Students, advisors and chaperones must follow the dress code.

Competitors must wear an official DECA blazer during interaction with the judges. While official DECA blazers are not required during briefing and testing, professional business dress is required. Professional dress should also be worn to all conference sessions including workshops and special meal functions such as luncheons.

For a more polished, professional appearance, it is recommended that attendees wear appropriate hosiery/socks. All skirts and dresses must be at or below the knee.

AN OFFICIAL DECA BLAZER IS REQUIRED TO RECEIVE RECOGNITION OR AN AWARD ON STAGE.

WHEN APPEARING BEFORE JUDGES AND ON-STAGE
- Official DECA blazer
- Dress slacks or dress skirt or business dress
- Collared dress shirt and appropriate neckwear (necktie, ascot, scarf) or
  Dress blouse
- Dress shoes

DECA GENERAL SESSIONS, MEAL FUNCTIONS, EVENT BRIEFING, MANUAL REGISTRATION AND TESTING
- Business suit or sport coat or blazer (blazer optional)
- Dress slacks, dress skirt or business dress
- Collared dress shirt, dress blouse or dress sweater
- Blazer optional
- Dress shoes
- Necktie/scarf (optional)

DECA BUSINESS CASUAL
- Casual slacks (e.g., Dockers), blouse or shirt, socks and casual shoes.
- Jeans, t-shirts and athletic shoes are not included in business casual attire.

UNACCEPTABLE DURING DECA ACTIVITIES
- Skin-tight or revealing clothing
- Midriff-baring clothing
- Swimwear
- Athletic clothing
- Leggings or graphic designed hosiery/tights
- Clothing with printing that is suggestive, obscene or promotes illegal substances
- Unacceptable types of dress shoes include boat shoes, canvas or fabric shoes, flip flops or casual sandals, athletic shoes, industrial work shoes and hiking boots.

In keeping adherence to the dress code, DECA asks that advisors, teachers and chaperones use observation as the tool for assessing compliance. DECA does not support or condone the touching of students or their clothing as a means of determining whether or not a student is following the dress code.
DISTRICT AND STATE DRESS GUIDELINES

*In addition to the Mississippi Dress Code guidelines below, all students and advisors MUST follow the National Dress Code *

Female Dress Code

1. No leggings, leggins, yoga pants, etc. with or without longer shirt or dress. The term “dress pants” is defined as pants that have pockets, buttons, and/or zippers and are not form fitting.
2. Skirts must be longer than three inches above the top of the knee cap (even if hosiery is worn). If student is too tall to find a skirt that does not meet these standards, dress slacks must be worn. If student, and/or advisor disagrees with ruling, then official measurement will be taken using the following procedure – student will lift arms up, put arms down then the advisor will measure distance with a measuring stick.
3. Heals must be lower than three inches from the heal seam of the shoe.
4. Feathers and fur are not allowed.
5. Students may not display undergarments or straps to undergarments.
6. No see-through clothing is allowed.
7. No designs in hosiery – solid neutral color only.
8. Student must have natural hair coloring. Students may not exhibit unnatural hair coloring (hair can be colored, but the color must be a natural color) i.e. no blues, pinks, purples, etc.
9. Students may not have piercings with jewelry in any location visible other than the ear.
10. Students must wear professional dress shoes. Non-dress shoes include:
   a. Boots that are not strictly dress boots (i.e. neutral in color and sleek in appearance – no excessive accessories, buckles, chains, fringe, and/or fur and no cowboy boots)
   b. Sandals
   c. Athletic shoes
   d. House shoes (night shoes)
11. Students need limit jewelry to keep from being distractions to their role.
12. May not wear any jean material or clothing that look like blue jeans.

Male Dress Code

1. Males must wear crew length minimum socks that match the color of the attire – No-show socks or no socks.
2. Males must wear a blazer when in front of a judge (does not have to be DECA blazer at district or state but must have a blazer – not borrowed per competitor)
3. The jacket must be a button blazer
4. Must wear a collared dress shirt that fully buttons (no polo style shirt or t-shirt allowed) District and State Competition are business dress, not business casual events.
5. Tie must be worn with dress shirt at all times, including testing.
6. Dress pants must be worn at all times. Those dress pants may not be cargo pants and must be worn at the waist.
7. Brown or Black dress shoes must be worn.
   The following are never acceptable during competitive events or testing:
   a. Wallabies, Work boots, Cowboy boots, etc.
   b. Sandals
   c. Athletic shoes
   d. House shoes (night shoes)
   Student must have natural hair coloring. Students may not exhibit unnatural hair coloring (hair can be colored, but the color must be a natural color) i.e. no blues, pinks, purples, etc.
8. Students may not have piercings with jewelry in any location visible. Earrings are not allowed for male competitors.
9. Students may not display undergarments or straps to undergarments.
10. No see-through clothing is allowed.
11. Jean material or clothing that look like blue jeans is NOT allowed during competition or testing.
12. No belt chains are acceptable.

The dress code is to be enforced by each local DECA Advisor for their chapter. DECA Blazer is always appropriate (but only required at ICDC)

Mississippi DECA will adhere to International DECA Dress Code with the exception of the requirement of DECA Blazers. A Sports Jacket or Blazer is required for male students and professional business attire for female students who compete in District and State Competitions. The DECA Blazer is required for the International Career Development Conference.
Executive Officer Candidates

Applications: Due to State Advisor via email, fax, or mail by December 2, 2019

Will be available by Fall Leadership Conference

District Officer Candidate Information –

Application Due: December 2, 2019
Where to Register: https://webportal.registermychapter.com on District Registration page
Testing: During District Testing Windows
Speeches: 60 – 90 second speech during District Conference
Speech Theme: Here We Go Mississippi DECA

Executive Officer Candidate Information –

Application Due: December 2, 2019
Where to Register: https://webportal.registermychapter.com on District Registration page
Testing: During District Testing Windows
Speeches: 2 – 3 minute speech during State Conference
Speech Theme: Here We Go Mississippi DEC
### August 2019

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- CAM Conference
- CAM Conference
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- CAM Conference
- DECA Alumni Meeting
- DECA Foundation Meeting
- State Officer Meeting

### September 2019

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- Stock Market begins
- Early Bird Registration for FLC
- Hotel Registration Due
# February - CTE Month 2020

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| **August 2019** | 14 – 17 Chartered Association Management Conference  
23 DECA Alumni & Foundation Meeting  
24 State Officer Meeting | 13 Early Bird FLC Registration  
14 Fall Leadership Registration  
27 FLC Hotel Registration |
| **September 2019** | 3 Stock Market Games Begin | 6 FLC Regular Registration  
13 Fall Leadership Cutoff  
21 Fall Leadership Payment  
22 VBC Round 1 Registration |
| **October 2019** | 22 VBC Round 1 Begins  
26 – 28 Fall Leadership Conference – Gulfport Courtyard | 6 FLC Regular Registration  
13 Fall Leadership Cutoff  
21 Fall Leadership Payment  
22 VBC Round 1 Registration |
| **November 2019** | 1 VBC Round 1 Ends  
1 – 30 DECA Month  
15 DECA Idea Challenge Begins  
15 – 17 Innovations & Entrepreneurship & PowerTrip Conference – Washington, DC  
18 – 24 Global Entrepreneurship Week  
20 – 23 New York Experience Week 1 | 15 Initial Online Membership submission  
24 Idea Challenge Entries |
| **December 2019** | 4 – 7 New York Experience Week 2  
9 – 13 District Competition Testing Session 1  
13 State Officer Candidate Testing  
18 Stock Market Game Ends | 2 District Competitions Registrations  
2 State Officer Candidate Applications & Registration  
3 Initial Roster Chapter Campaigns (M, C, P, GEW) |
| **January 2019** | 6 – 10 District Competition Testing Session 2  
7 – 17 State Officer Candidate Testing  
15 District III Competition – ICC Belden  
17 District II Competition – Olive Branch HS  
21 DECA Idea Challenge Winners Announced  
24 District IV & V Competition – JCJC  
31 District I Competition – Hinds CC Rankin Campus | 7 VBC Registration  
10 SBE Certification documentation  
17 National Student Scholarships  
30 Emerging Leaders Honor Award |
| **February 2019** | 1 – 28 CTE Month  
5 – 9 Sports & Entertainment Marketing Conference – Orlando, FL  
17 – 21 State CDC Testing  
27 – 28 State CDC – Vicksburg, MS | 12 State Scholarship Applications & Payment  
12 State CDC Registration Advertisements for Program/Sponsorships  
21 State CDC Payment |
| **March 2019** | TBA State Officer Meeting | 1 National DECA Additions to Roster  
4 National Advisor Scholarships  
12 ICDC Registration |
| **April 2019** | 4/29 – 2 ICDC – Nashville, TN | 20 ICDC Payment |
| **May 2019** | 4/29 – 2 ICDC – Nashville, TN |  |
FREQUENTLY ASKED QUESTIONS ABOUT DECA MEMBERSHIP

Who can be a DECA member?
A change was made to the International DECA Constitution. Now DECA membership is available to all students in grades nine through twelve. (middle school will begin next year) DECA membership is also open to DECA advisors, alumni and professional members. Students who are in college may join Collegiate DECA.

Who should join DECA?
All students who participate in DECA activities at the local, district, state and/or international levels MUST pay state/provincial/territorial and DECA Inc. dues. These activities include, but are not limited to, conferences, competitive events, online challenges, scholarship applications and more. Board policy states that all members, including advisors, must pay membership dues.

Who is a professional member?
Professional members are individuals from the community (i.e., business leaders, judges, internship sponsors, counselors, administrators) who are active with the chapter. They must pay the appropriate DECA Inc. and state/provincial/territorial dues. Professional members receive a pin and card, one year subscription to Dimensions (if a current address is provided) and the value of supporting an organization that prepares emerging leaders and entrepreneurs to be college and career ready.

Who is an alumni member?
Alumni members are individuals who have graduated and wish to remain involved with the program by paying the appropriate DECA Inc. and state/provincial/territorial dues. Alumni members receive a pin and card, one year subscription to Dimensions (if a current address is provided) and the value of supporting an organization that has impacted them and additional emerging leaders and entrepreneurs.

Where do I login to submit my members?
The site can be accessed through our website at https://www.deca.org/high-school-programs/membership-high-school/

What is included in DECA membership?
In addition to an official membership card and pin, DECA members receive four issues of Dimensions magazine, have opportunities to attend conferences designed to prepare them for college and careers, can earn recognition and prove their knowledge in DECA’s Competitive Events Program, can earn their share of more than $300,000 in scholarships and more. DECA membership is for one school year.

What is the deadline for submitting membership?
DECA membership is open year around; however, DECA encourages all chapters to activate their chapter by submitting initial membership by November 15. This ensures that the chapter continues to receive communication, publications and services from DECA Inc. The deadline for members to be eligible to compete at the International Career Development Conference is March 1. Each state/provincial association may have additional membership deadlines.

What is the minimum number of members needed on a roster?
The minimum chapter size is ten (10) student members and one (1) advisor (or any combination of 11 paid members). The only exception is in the case of a new or reactivated chapter, which has two years to obtain the minimum chapter size. Please let me know if you are requesting an exception for a new chapter or a classroom with fewer than 10 students in the classroom.
DECA

GUIDELINES FOR USE OF DECA LOGO

Please be advised that DECA Incorporated has registered all of its designating emblems, logos and insignia. All presentations or representations of DECA emblems, logos and insignia found in DECA publications, DECA’s website and on DECA Images products are the intellectual property of DECA Incorporated and may not be reproduced or used in any way without the consent of DECA Incorporated.

Acceptable Use Policy
Chartered associations and local DECA chapters are permitted to use the trademarked official DECA logos and the DECA name on printed materials and websites. In order to use DECA logos and the DECA name on promotional items, such as accessories and clothing, prior permission must be obtained from DECA Inc.

- ADOPTED AUGUST 2010, DECA INC. BOARD OF DIRECTORS

Approved Printed Materials and Website Usage

1. Advertisements
2. Association websites
3. Association Facebook pages
4. Banners
5. Brochures promoting DECA
6. Bulletin boards
7. Business cards
8. Certificates
9. Chapter Facebook pages
10. Classroom handouts
11. Classroom posters
12. Classroom signage
13. Conference brief folios
14. Conference handouts
15. Conference programs
16. Conference promotion videos
17. Conference session multimedia
18. Conference signs
19. Course guides
20. Flyers
21. Handbooks
22. Letterhead
23. Membership videos
24. Pamphlets promoting DECA
25. PowerPoint presentations
26. Public information to include newspapers, TV and multimedia
27. School calendars
28. School handouts
29. School marqueses
30. School monitors
31. School programs
32. School store kiosks
33. School walls
34. School websites
35. School yearbooks
36. Stickers and labels
37. Worksheets

In order to use DECA logos and the DECA name on promotional items, such as accessories and clothing, prior permission must be obtained from DECA Inc.

Chartered associations or affiliated chapters may purchase their promotional items and awards from DECA Images, a department of DECA Inc. or Awards Unlimited, DECA's licensed awards provider.

The latest catalog of items offered by DECA Images or Awards Unlimited is available online at www.deca.org/shop. Both DECA Images and Awards Unlimited will offer custom designed products upon request.

Permission to use suppliers other than DECA Images and Awards Unlimited will be granted provided the association or chapter can demonstrate:
1. Another supplier can provide the item at a lesser cost.
2. Another supplier can provide items that cannot be provided by DECA Images or Awards Unlimited.
3. A supplier is providing the item as an in-kind contribution to the DECA chapter or association.

Process for seeking permission to use suppliers other than DECA Images and Awards Unlimited.
2. Submit the application to DECA Inc. in one of three ways:
   e-mail: deca_images@deca.org
   fax: (703) 860-4013
   mail: DECA Inc., 1908 Association Drive, Reston, VA 20191
3. Applications will be reviewed as rapidly as possible. (Please allow 5 business days).
4. If the application is approved both the applicant and the supplier will be notified. The notification will include any limitations and restrictions that the supplier is required to meet.

Complete branding and logo guidelines are available at www.deca.org/resources
MS DECA HONORARY LIFE MEMBERS

- Mr. Dewey Blackledge - Former Vocational Director and DECA Advisor, R. H. Watkins High School, Laurel
- Mr. James R. Bowers - Former State Supervisor of Cooperative and Marketing Education & State DECA Advisor
- Mr. Alex Box - Former DECA Advisor, R. H. Watkins High School, Laurel
  + Mrs. Jewel Burgess - Former State Supervisor of Marketing Education
- Mr. Rick Carpenter - National V.P. and Director of Retail Recruiting, Kinney Shoe Corp., New York
  + Mr. Jerry Clower - Entertainer, Liberty
- Honorable Thad Cochran - U.S. Senator, Washington, D.C.
- Mrs. Nelda Davidson - DECA Advisor, Ross Collins Vo-Tech, Meridian
  + Mr. J. B. Elison - Former Store Manager, J.C. Penney, Gulfport
- Mrs. Juanita Guntharp - Former DECA Advisor, Pontotoc Ridge Career and Technology Center, Pontotoc
- Mr. Lionel Hamrick - Former Vocational Director, Ross Collings Vo-Tech, Meridian
- Mrs. Mary Hairald - Former DECA Advisor, Nettleton High School, Nettleton
  + Mr. Moody Helms - Former DECA Advisor, Cleveland
- + Dr. Charles Holladay - Former State Superintendent of Education, Newton
- Mr. Rick Huffman - Sales Director, WCPC Radio, Houston and former State DECA Vice President
  + Mr. Shade Ishee - Former DECA Advisor, Natchez
- + Dr. Garvin Johnston - Former State Superintendent of Education
- + Mr. Roy Laurence - Former Vocational Director, Madison County
- + Mr. S. H. Leech - Former Public Affairs Director, Chevron U.S.A., Jackson
- Honorable Trent Lott - U.S. Senator, Washington, D.C.
- + Dr. James Patton - Former Marketing and Co-op Teacher and Collegiate DECA Advisor, Mississippi State University
- + Mr. John Majure - Former DECA Advisor, Gulfport
- Mr. James Malone - Principal, Nettleton High School, Nettleton & former DECA Advisor, Aberdeen
- Mr. Robin Mathis - Owner, WCPC Radio Station, Houston
- + Mr. B. C. Messer - Former Assistant State Director of Vocational Education, Jackson
- Mr. Don Milner - Former Deputy State Director, Vocational & Technical Education, Jackson
- + Mrs. W. E. Morris - Former DECA Advisor, Grenada
- Mr. William H. Pace - Former State Supervisor of Marketing Education, Hattiesburg
- + Mr. Grady Palmer - Former DECA Advisor, Coahoma County High School, Clarksdale
- + Mr. Al Propst - Former Marketing Manager, South Central Bell, Jackson
- Mrs. Kathy Quinn - Former State High School DECA Advisor & current DECA Advisor, Picayune Career & Technology Center, Picayune
- Mr. David Saliba - Former State Officer and DECA Advisor, Hattiesburg
- Mr. DeWayne Siegel - Former Chairman, DECA State Advisory Council, Brandon
- + Mr. Charles Smedley – Former Vocational Counselor, Grenada Vocational Center, Grenada
- + Dr. B. W. Stehr - Former Professor of Business Education, Ole Miss
- + Dr. Jerry Clay Stone - Former Superintendent of Schools, Iuka
- Mrs. Marion Stroud - Former DECA Advisor, Holly Springs and Jackson
- Mrs. Martha Cofer - Former DECA Advisor, Grenada
- Mrs. Maxine Thaggard - Former DECA Advisor, South Panola High School, Batesville
- + Mrs. Betty Toney - Former DECA Advisor, Hattiesburg
- Mr. Vickie Waggoner, Former Office Manager, MS DECA
- + Mr. Clyde Ware - Former Public Affairs Director, Sears, Roebuck & Co., Atlanta
- Mr. Tim Sides, Peop Loungers Mfg. Company, Inc., Nettleton
- + Mr. E. G. Wheat - Former Associate State Superintendent of Vocational & Technical Education
- Mrs. Peggy Webb - Former DECA Advisor, Bay St. Louis and Jackson
- Mr. Joe Lovisa - Former Vocational Director, Vicksburg-Warren
- Mrs. Penny Coleman, Former DECA Advisor, McKellar, Columbus
• Mrs. Pam Horton – Former DECA Advisor, Oxford/Lafayette B & I Complex
• Mr. Henry Hill - Former DECA Advisor, Picayune Vocational Center
• Mrs. Barbara Williams - Former DECA Advisor, Alcorn County Vo-Tech Center
• Mr. James Treloar - Former Vocational Director, Oxford/Lafayette B & I Complex
• Mrs. Frances McCrory - Former DECA Advisor, Hattiesburg
• Ms. Sondra Luke - Former DECA Advisor, Carthage & Philadelphia High Schools and current Collegiate DECA Advisor
• Mr. Allen Anthony - Former DECA Advisor, South Panola High School, Batesville
• +Dr. Linda Kay - Former State DECA Coordinator, Jackson
• Mrs. Sandy Cameron – Former DECA Advisor, North Forrest High School
• Mrs. Mary Nell McAdams - Former DECA Advisor, Tupelo High School
• Mrs. Barbie Ferguson – Former DECA Advisor, Clinton High School
• Mr. Don Pratt – Former DECA Advisor, Neshoba Central High School
• Mr. Gary Hamm -Former DECA Advisor, Tupelo High School, and Current CTE Director-Itawamba
• Mrs. Sharon Collins - Ramada Inn Convention Center, Tupelo
• Mrs. Carole Armstrong - Former DECA Advisor, Clinton H. S. and former State Supervisor of Cooperative and Marketing Education
• Mrs. Lynn Holliday - Former DECA Advisor, HCC Rankin
• Mrs. Lady Anne Bruce - DECA Advisor, Hancock County
• Mrs. Katherine Dulaney – Former DECA Advisor, New Albany
• Mrs. Gwyn Cooper - Former DECA Advisor, Forest-Scott County
• Mrs. Dot Juneau – Former DECA Advisor, Tylertown
• Mr. Ernie Moore - Former DECA Advisor, Winston-Louisville
• Mrs. Jan Huckaby - Former DECA Advisor, Southaven
• Mrs. Ruth Couch - Former DECA Advisor, Pascagoula
• Mr. Ricky McNeese – Former DECA Advisor, Amory
• +Mr. Stan Benson – Former DECA Advisor, Oak Grove, and former State DECA Advisor
• Mrs. Donna Cook – Former DECA Advisor, HCC Vicksburg
• Mrs. Donna Grissom – Former DECA Advisor, Leland
• Mr. Robin Niles - Former DECA Advisor, West Point
• Mrs. Sherry Bouler – Former DECA Advisor, Callaway High School
• Mrs. Julie Williamson – DECA Advisor, Harrison Central
• Mrs. Tammie Brewer – Former DECA Advisor, Madison County Career & HCC Rankin. Former State DECA Advisor. Current DECA Advisor, McLaurin High School
• Mrs. Cindy Barrett – Former DECA Advisor, Madison County Career & Forest/Scott County
• Mrs. Carolyn Nunley-King – DECA Advisor Madison Career and Technical Center, Former DECA Advisor, Madison Central
• Mrs. Nancy Bawcum – Former DECA Advisor, Vancleave High School
• +Mr. Clayton Marble – Former DECA Advisor, Oliver Branch High School & Callaway High School
• Mrs. Lisa Wilbourn – Former DECA Advisor, Grenada Career & Technical Center
• Mr. Darrell Rutland – Former DECA Advisor, Forest Hill High School, HCC – Rankin and Pearl High School
• Mr. David Brinkley – Former DECA Advisor, New Albany, Greenville, Hernando High School
• Mrs. Kathy Dawkins -DECA Advisor, Millsaps Career and Technology Center
• Mrs. Sandra Gatlin – Former DECA Advisor, McComb Career and Technical Center
• Mr. David Griffin – Former DECA Advisor, Baldwyn High School
• Ms. Roxanne Wallace – Former DECA Advisor, Columbia Academy
• Mrs. Vicki Sullivan – DECA Advisor, Olive Branch High School

+ Donates Deceased Member
DECA

CONNECTING CURRICULUM, COURSES AND DECA

BY CHRISTOPHER YOUNG | DECA INC. STAFF

DECA’s Comprehensive Learning Program integrates into classroom instruction, applies learning, connects to business and promotes competition. As an integral part of the classroom curriculum, DECA’s industry-validated competitive events are aligned with National Curriculum Standards.

To prepare for a postsecondary program of study, DECA members are increasingly enrolling in business management and administration, finance, hospitality and tourism, and marketing courses during high school. These courses represent Career Clusters, and DECA’s competitive events program closely aligns with these career cluster areas, enabling teachers to better incorporate DECA into their classroom activities.

MAKING THE CONNECTION AMONG CURRICULUM, COURSES AND DECA

1. Align your program using Career Clusters* and create a course sequence.

2. Review and align the National Curriculum Standards to your curriculum.

3. Assist DECA members in identifying competitive events that match their knowledge and skills attained through classroom instruction.

4. Use DECA’s transcripts generated for DECA competitors at the International Career Development Conference to demonstrate specific mastery of National Curriculum Standards.

5. Participate in DECA’s Professional Learning Series.
CURRICULUM STRUCTURE

The curricular structure of the National Curriculum Standards starts at the Business Administration Core level, which serves as the foundation of knowledge and skills essential for all careers in the Business Management and Administration, Finance, Hospitality and Tourism, and Marketing Career Clusters.

Tier 1: Business Administration Core

The four career clusters share common skills and knowledge across thirteen instructional areas. For example, the ability to write professional e-mail messages or apply written directions to achieve tasks is essential whether you are in the finance field or marketing field.

Tier 2: Instructional Areas

Each cluster then has its own set of instructional areas unique to careers within that cluster.

COMPETITIVE EVENTS FRAMEWORK

DECA’s Competitive Events Program aligns with the National Curriculum Standards structure. As content becomes more specialized, so does the content used in each tier of the competitive event.

Tier 1: Principles of Business Administration Events

DECA’s Principles of Business Administration (PBA) Events are designed specifically for first-year DECA members in introductory marketing and business courses. The guidelines and performance indicators are exactly the same for each of these events, but they will allow members to explore career paths that best suit their interests and talents.

These events include a comprehensive exam in the Business Administration Core and a content interview with a business executive.

Rather than creating plans or solving workplace challenges (as in the Team Decision Making Events or Individual Series Events), members are asked to explain various concepts they would learn in an introductory marketing or business course.

While the member will be evaluated on the judge’s overall impression, emphasis is placed on the member’s content knowledge.

Tier 2: Team Decision Making Events and Business Operations Research Events

The Team Decision Making and Business Operations Research Events focus on concepts relating to the entire career path of each career cluster.

Tier 3: Individual Series Events and Prepared Presentation Events

The Individual Series Events and Prepared Presentation Events are designed around career pathways and have the most specialized content, focusing on knowledge and skills in the career pathways, as well as the career clusters and business administration core. They are likely undertaken by advanced members.

Tier 4: Business Plans, Chapter Projects and Online Events

These capstone-like events, including Business Plans, Chapter Projects and Online Events, allow members to apply higher-level management and entrepreneurship skills in career specialties.

Tier 4: Specialties

Finally, the specialty level addresses knowledge and skills needed for each specific career within the pathway. For example, in the professional selling pathway, specialty careers include advertising sales, pharmaceutical sales, real estate sales and more.

Summary

The tiers do not necessarily indicate levels of rigor, but rather a progression from a broad career interest to a very specialized career focus. Rigor is measured by the curriculum planning level of each performance indicator.

For more information on the National Curriculum Standards, review the executive summary at www.deca.org.
**Course Sequences**

Course sequences can be formulated from the same curriculum framework that is the basis of the National Curriculum Standards and DECA's Comprehensive Competitive Events Framework. In this framework, students begin the sequence attaining knowledge and skills that are common across the four career clusters and then progress into more specialized career paths as their interests develop.

**Tier 1: Business Administration Core**

Students in this introductory course, such as Principles of Business Administration, learn foundational knowledge and skills that are common across the four career clusters.

**Tier 2: Instructional Areas**

In these courses, students learn knowledge and skills in instructional areas unique to all careers within one career cluster. For example, in a marketing course, instructional areas include channel management, marketing-information management, market planning, pricing, product/service management, promotion and selling—commonly referred to as the functions of marketing.

In the finance course, for example, content is divided into the areas of compliance, financial-information management, product/service management and risk management.

**Tier 3: Pathways**

These courses focus on knowledge and skills needed in careers grouped into broad-based occupational opportunities. Some pathway courses may be integrated into the high school curriculum, while others are better suited for post-secondary programs. For example, an advertising class would be comprised of knowledge and skills and performance indicators from the marketing communications pathway in the marketing cluster. Likewise, accounting courses would be offered at the high school level in the accounting pathway, while courses in the insurance pathway might be better suited for post-secondary education.

**Tier 4: Specialties**

Finally, the specialty level courses address knowledge and skills needed for each specific career within the pathway. For example, in the professional selling pathway, specialty careers may include pharmaceutical sales, real-estate sales and more. These courses would commonly be taken at the post-secondary level as a continuation of this model.

**Instructional Areas and Performance Indicators**

Comprehensive exam questions and performance indicators used in content interviews, case studies and role-plays are selected from instructional areas relevant to each event's career cluster.

Each performance indicator, selected from the National Curriculum Standards, is assigned a curriculum planning level on a continuum of instruction ranging from simple to complex.

Performance indicators are selected from instructional areas at the prerequisite (PQ), career-sustaining (CS) and specialist (SP) curriculum planning levels. For the Principles of Business Administration Events, the specialist-level performance indicators will only be used at ICDC.


**Career Cluster Exams**

DECA uses only five career cluster exams. This model provides an opportunity to use data to compare student achievement across the DECA membership.

Performance indicators for all exams are selected from instructional areas at the prerequisite (PQ), career-sustaining (CS) and specialist (SP) curriculum planning levels.
DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe.

**WHO**

235,000 members

5,300 chapters

DECA Inc. is a 501(c)(3) not-for-profit student organization. The United States Congress, the United States Department of Education and state and international departments of education authorize DECA’s programs.

Research findings courtesy of the National Research Center for College and University Admissions. The sample included 26% of high school DECA members at association career development conferences and was compared to data from more than one million students nationwide.

91% of DECA members report that DECA has influenced their future plans.

7x DECA members are seven times more likely to study business topics in college.

94% of DECA members report an A or B average.

5x DECA members are five times more likely to want to own their own business.

When selecting a career, DECA members are more likely to select a career in marketing, finance, hospitality or business management.

**WHAT**

DECA extends the teaching and learning of National Curriculum Standards in four career clusters.

DECA’s Comprehensive Learning Program integrates into classroom instruction, applies learning, connects to business and promotes competition.

DECA prepares the next generation to be academically prepared, community oriented, professionally responsible, experienced leaders.

**WHERE**

LEARN MORE AT DECA.ORG

<table>
<thead>
<tr>
<th>FUTURE MAJOR/CAREER PATH</th>
<th>DECA</th>
<th>NATIONAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting/Finance</td>
<td>6%</td>
<td>2%</td>
</tr>
<tr>
<td>Business</td>
<td>13%</td>
<td>4%</td>
</tr>
<tr>
<td>Business Owner/Entrepreneur</td>
<td>11%</td>
<td>4%</td>
</tr>
<tr>
<td>Fashion Merchandising</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>Hospitality/Resort Management</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>International Business</td>
<td>5%</td>
<td>1%</td>
</tr>
<tr>
<td>Marketing/Advertising</td>
<td>8%</td>
<td>1%</td>
</tr>
<tr>
<td>Sports Marketing/Management</td>
<td>6%</td>
<td>4%</td>
</tr>
</tbody>
</table>
Overview of 2019-2020 Competitive Events

A complete description of each event, along with sample cluster exams, scenarios, and entries, can be found at https://www.deca.org/high-school-programs/high-school-competitive-events/. In addition, a Competitive Event Selection Guide is included in the DECA Guide Folder.

Principles of Business Administration Events

**Competition Levels** – District, State, International
**Online Testing** – Yes (District and State) must score 40% to compete at each level
The Principles of Business Administration Events are designed for first-year DECA members who are enrolled in introductory-level principles of marketing/business courses. Principles of Business Administration Events consists of two major parts: a written cluster exam and one role play scenario. The participant will be given a 100 question, multiple-choice, cluster exam. The participant will be given a written scenario to review.

<table>
<thead>
<tr>
<th>Principles of Business Administration Events</th>
<th># of Participants</th>
<th>Exam</th>
<th>Entry Length</th>
<th>Prep Time</th>
<th>Presentation Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Principles of Business Management &amp; Administration</td>
<td>1</td>
<td>Yes – Business Admin Core Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Principles of Finance</td>
<td>1</td>
<td>Yes – Business Admin Core Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Principles of Hospitality &amp; Tourism</td>
<td>1</td>
<td>Yes – Business Admin Core Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Principles of Marketing</td>
<td>1</td>
<td>Yes – Business Admin Core Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
</tbody>
</table>

Personal Financial Literacy Events

**Competition Levels** – District, State, International
**Online Testing** – Yes (District and State) must score 40% to compete at each level
The Personal Financial Literacy Event consists of 2 parts: a financial literacy exam and a role play scenario. The exam items and the content of the interview situations are selected from a list of performance indicators in the National Standards in k-12 Personal Finance Education which were created and are maintained by the JumpStart Coalition for Personal Financial Literacy.

<table>
<thead>
<tr>
<th>Personal Financial Literacy Events</th>
<th># of Participants</th>
<th>Exam</th>
<th>Entry Length</th>
<th>Prep Time</th>
<th>Presentation Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Financial Literacy</td>
<td>1</td>
<td>Yes – Finance Literacy Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
</tbody>
</table>
Individual Series Events

**Competition Levels** – District, State, International

**Online Testing** – Yes (District and State) must score 40% to compete at each level

An individual series event consists of two major parts: a written cluster exam and one role play scenario. The participant will be given a 100 question, multiple-choice, cluster exam. The participant will be given a written scenario to review.

<table>
<thead>
<tr>
<th>Individual Series Events</th>
<th># of Participants</th>
<th>Exam</th>
<th>Entry Length</th>
<th>Prep Time</th>
<th>Presentation Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting Applications</td>
<td>1</td>
<td>Yes – Finance Cluster Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Apparel &amp; Accessories Marketing</td>
<td>1</td>
<td>Yes – Marketing Cluster Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Automotive Services Marketing</td>
<td>1</td>
<td>Yes – Marketing Cluster Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Business Finance</td>
<td>1</td>
<td>Yes – Finance Cluster Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Business Services Marketing</td>
<td>1</td>
<td>Yes – Marketing Cluster Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>1</td>
<td>Yes – Entrepreneurship Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Food Marketing</td>
<td>1</td>
<td>Yes – Marketing Cluster Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Hotel &amp; Lodging Management</td>
<td>1</td>
<td>Yes – Hospitality &amp; Tourism Cluster Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Human Resource Management</td>
<td>1</td>
<td>Yes – Business Management * Admin Cluster Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Marketing Communications</td>
<td>1</td>
<td>Yes – Marketing Cluster Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Quick Serve Restaurant Management</td>
<td>1</td>
<td>Yes – Hospitality &amp; Tourism Cluster Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Restaurant &amp; Food Service Management</td>
<td>1</td>
<td>Yes – Hospitality &amp; Tourism Cluster Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Retail Merchandising</td>
<td>1</td>
<td>Yes – Marketing Cluster Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
<tr>
<td>Sports &amp; Entertainment Marketing</td>
<td>1</td>
<td>Yes – Marketing Cluster Exam</td>
<td>N/A</td>
<td>10 minutes</td>
<td>10 minutes</td>
</tr>
</tbody>
</table>
**Team Decision Making Events**

**Competition Levels** – District, State, International  
**Online Testing** – Yes (District and State) must score 40% to compete at each level combined.  
Each team must be composed of two members of the DECA Chapter. Each team member will be given a 100 question, multiple-choice, cluster exam. The scores will be averaged to produce a single team score. Team members will be given a decision making case study situation involving a problem in a business in the occupation area.

<table>
<thead>
<tr>
<th>Team Decision Making Events</th>
<th># of Participants</th>
<th>Exam</th>
<th>Entry Length</th>
<th>Prep Time</th>
<th>Presentation Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Law &amp; Ethics</td>
<td>2</td>
<td>Yes – Business Management * Admin Cluster Exam</td>
<td>N/A</td>
<td>30 minutes</td>
<td>15 minutes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Yes – Marketing Cluster Exam</td>
<td>N/A</td>
<td>30 minutes</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>2</td>
<td>Yes – Entrepreneurship Exam</td>
<td>N/A</td>
<td>30 minutes</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Financial Services</td>
<td>2</td>
<td>Yes – Finance Cluster Exam</td>
<td>N/A</td>
<td>30 minutes</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Marketing Management</td>
<td>2</td>
<td>Yes – Marketing Cluster Exam</td>
<td>N/A</td>
<td>30 minutes</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Hospitality Services</td>
<td>2</td>
<td>Yes – Hospitality &amp; Tourism Cluster Exam</td>
<td>N/A</td>
<td>30 minutes</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Sports &amp; Entertainment</td>
<td>2</td>
<td>Yes – Marketing Cluster Exam</td>
<td>N/A</td>
<td>30 minutes</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>2</td>
<td>Yes – Hospitality &amp; Tourism Cluster Exam</td>
<td>N/A</td>
<td>30 minutes</td>
<td>15 minutes</td>
</tr>
</tbody>
</table>

**Business Operations Research Events**

**Competition Levels** – State, International  
**Online Testing** – No  
The Business Operations Research Events consist of two major parts: the written document and the oral presentation by the participants. The written document will account for 60 points and the oral presentation will account for the remaining 40 of the total 100 points. The 2019-2020 topic for each career category is **the development of a strategy to improve a company’s reputation and online brand presence**

<table>
<thead>
<tr>
<th>Business Operations Research Events</th>
<th># of Participants</th>
<th>Exam</th>
<th>Entry Length</th>
<th>Prep Time</th>
<th>Presentation Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Services</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Buying &amp; Merchandising</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Finance</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Hospitality &amp; Tourism</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Sports &amp; Entertainment</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
</tbody>
</table>
Project Management Events

**Competition Levels** – State, International
**Online Testing** – No

The Project Management Events consist of two major parts: the written document and the oral presentation by the participants. The written document will account for 60 points and the oral presentation will account for the remaining 40 of the total 100 points. DECA’s Project Management Events require participants to use project management skills to initiate, plan, execute, monitor and control, and close a project.

<table>
<thead>
<tr>
<th>Project Management Events</th>
<th># of Participants</th>
<th>Exam</th>
<th>Entry Length</th>
<th>Prep Time</th>
<th>Presentation Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Solutions Project</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Career Development Project</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Community Awareness Project</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Community Giving Project</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Financial Literacy Project</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Sales Project</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
</tbody>
</table>

Integrated Marketing Campaign Events

**Competition Levels** – State, International
**Online Testing** – Yes (State) must score 40% to compete at each level combined.

The Integrated Marketing Campaign Events consist of the outlined fact sheets, the cluster exam and the oral presentation by the participants. Each event entry will be comprised of one to three members of the DECA Chapter. Each participant will be given a 100 question, multiple-choice, cluster exam testing knowledge of the Business Administration Core performance indicators and the Marketing Cluster performance indicators.

<table>
<thead>
<tr>
<th>Integrated Marketing Campaign Events</th>
<th># of Participants</th>
<th>Exam</th>
<th>Entry Length</th>
<th>Prep Time</th>
<th>Presentation Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Integrated Marketing Campaign - Product</td>
<td>1 to 3</td>
<td>No</td>
<td>10 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Integrated Marketing Campaign - Service</td>
<td>1 to 3</td>
<td>No</td>
<td>10 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Integrated Marketing Campaign - Event</td>
<td>1 to 3</td>
<td>No</td>
<td>10 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
</tbody>
</table>

Online Events

**Competition Levels** – International
**Online Testing** – No

DECA’s Online Events provide opportunities for students to participate in online simulations to learn how to invest in the stock market, manage personal finances, or operate a business venture.

<table>
<thead>
<tr>
<th>Online Events</th>
<th># of Participants</th>
<th>Exam</th>
<th>Entry Length</th>
<th>Prep Time</th>
<th>Presentation Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stock Market</td>
<td>1 to 3</td>
<td>No</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Virtual Business Challenge – Accounting,</td>
<td>1 to 3</td>
<td>No</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Fashion, Hotel Management, Personal Finance,</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Restaurant, Retailing, &amp; Sports</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Professional Selling & Consulting Events

**Competition Levels** – State, International
**Online Testing** – Yes (State) must score 40% to compete at each level combined.

The Professional Selling & Consulting Events consist of two parts: the cluster exam and the oral. Each event entry will be comprised of one member. The participant will be given a 100 question, multiple-choice, cluster exam.

**Financial Consulting**: For 2019-2020 you will assume the role of a financial consultant. A client has scheduled a meeting with you because he/she would like to learn more about the online features available from your organization for financial management. The client would like for you to share and explain different online customization tools for banking and portfolio management.

**Hospitality and Tourism Professional Selling**: For 2019-2020 you will assume the role of director of sponsorships for a local event taking place within your community. You are meeting with a local business that has interest in becoming a sponsor of the event. In the meeting, you should explain the sponsorship program, various sponsorship packages available and recommend the sponsorship level appropriate to the business.

**Professional Selling**: For 2019-2020 you will assume the role of a sales representative of a cloud-based technology firm that specializes in workplace collaboration, productivity and project management. The chief operations officer of a new startup has scheduled a meeting with you because he/she has a desire to implement this technology within the startup, which has 25 employees. The chief operations officer wants to learn about your technology solution’s features and why your solution is superior to its competitors.

### Professional Selling & Consulting Events

<table>
<thead>
<tr>
<th>Professional Selling &amp; Consulting Events</th>
<th># of Participants</th>
<th>Exam</th>
<th>Entry Length</th>
<th>Prep Time</th>
<th>Presentation Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Consulting</td>
<td>1</td>
<td>Yes – Finance Cluster Exam</td>
<td>N/A</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Hospitality &amp; Tourism Professional Selling</td>
<td>1</td>
<td>Yes – Hospitality &amp; Tourism Cluster Exam</td>
<td>N/A</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Professional Selling</td>
<td>1</td>
<td>Yes – Marketing Cluster Exam</td>
<td>N/A</td>
<td>None</td>
<td>15 minutes</td>
</tr>
</tbody>
</table>

Entrepreneurship Events

**Competition Levels** – State, International
**Online Testing** – No

The Entrepreneurship Events consist of two major parts: the written document and the oral presentation by the participants. The written document will account for 60 points and the oral presentation will account for the remaining 40 of the total 100 points.

### Entrepreneurship Events

<table>
<thead>
<tr>
<th>Entrepreneurship Events</th>
<th># of Participants</th>
<th>Exam</th>
<th>Entry Length</th>
<th>Prep Time</th>
<th>Presentation Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Growth Plan</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Franchise Business Plan</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Independent Business Plan</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>International Business Plan</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Innovation Plan</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Start Up Business Plan</td>
<td>1 to 3</td>
<td>No</td>
<td>20 pages</td>
<td>None</td>
<td>15 minutes</td>
</tr>
</tbody>
</table>
2019-2020 Mississippi DECA
Competition Rules

- Students who wish to compete in any of the DECA Competitive events MUST be a paid member of DECA. This includes District, State, and International Competitive events.
- Students must wear official business attire. Refer to the National DECA Guide and the MS DECA Guide for the dress code. Students will be disqualified if they are not dressed properly.
- You may replace one member of an original winning team between district, State conference, and ICDC. You may only replace **ONE** member of the team. No individual event replacements are allowed at any time.
- All written events will be turned in at State conference registration table during the registration process **ONLY**. NO EXCEPTIONS. One copy should be in an official DECA folio (for judge use, plus TWO stapled copies for penalty point determination).
- The top 6 in each event will qualify for State CDC.
- The top 6 finalist in all events will be called on stage at State CDC. The top three principal, individual, and team decision making events qualify to compete at the International Career Development Conference. The top 2 finalist in all other events will advance to International. The fourth through sixth place finalists qualify as alternates and qualify for admission to the various academies.
- Maximum number of participants per chapter is two for individual events or two teams in a team event.
- Students are allowed to compete in 1 role play event and 1 written event at State CDC **ONLY**. Must choose between events if advancing to ICDC.
- Students must score 40% on cluster exam to advance to next level.
ARTICLE I – NAME

The official name of this organization shall be the “Mississippi DECA Association High School Division.” The letters “DECA” may be officially used to designate this association.

ARTICLE II – PURPOSES

The purposes of this organization are

1. To assist international, state, and local associations in the growth and development of DECA
2. To develop leadership and a respect for education in marketing, business, finance, and hospitality and tourism which will contribute to career and technical competence
3. To promote understanding and appreciation for the responsibilities of citizenship in our free, competitive enterprise system
4. To develop an appreciation for civic and social opportunities

ARTICLE III – ORGANIZATION

Section A: The Mississippi DECA Association, High School Division, is an organization of local associations, each operating in accordance with a charter granted by Mississippi DECA Association, High School Division, formerly known as the Mississippi Association of Distributive Education Clubs of America, and Mississippi DECA – An Association of Marketing Students.

Section B: This Mississippi DECA Association, High School Division, shall be composed of high school students only. This association shall have an Executive Council of officers who shall be elected annually by its voting delegates.

The representation of the Executive Council shall be as follows:
1. All State Officers and their advisors.
2. The State DECA Coordinator, Office of Career and Technical Student Organizations.
3. The High School Division shall be divided into districts. “The High School Division shall be realigned at the discretion of the State Advisor based on geographic and membership shifts.”

Section C The Mississippi DECA Association of Marketing Students, High School Division, shall have an Advisory Committee as an advisory group to the Executive Council and it shall be composed of the following:

1. The State DECA Coordinator
2. One coordinator from each district of the Mississippi DECA Association of Marketing Students, High School Division, to be selected by the State DECA Coordinator
3. A high school administrator, to be selected by the State DECA Coordinator
4. A business representative, to be selected by the State DECA Coordinator
5. Outstanding officer from previous year--If this person is called upon to attend a conference, it is his/her choice.

ARTICLE IV--MEMBERSHIP

Section A The classes of membership that shall be recognized are as follows:
1. Active members
   a. Career Pathway, marketing, management, finance, entrepreneurship or hospitality and tourism
b. Students enrolled in a career and technical program

c. Students enrolled in any Marketing, business, management, finance, entrepreneurship, WBL or hospitality and tourism academic or career and technical course

2. Honorary members – can neither hold office and may not serve as a voting delegate.

3. Alumni members – can neither hold office and may not serve as a voting delegate.

4. Professional members – can neither hold office and may not serve as a voting delegate.

Section B The qualifications for members shall be as follows:

1. “Active members” shall be students enrolled in a high school academic or career and technical program of Marketing, Management, Finance, Entrepreneurship, Hospitality and Tourism and Career Pathway Experience or any business or entrepreneurship course as approved by the State Plan for Career Pathway Experience, the Business Cluster, Hospitality and Tourism Cluster or Business Career Academies. Active members must pay dues as established by DECA and will be eligible to hold state or national offices and to participate in the State or National competitive activities.

2. An active member may serve as a voting delegate or may otherwise represent his/her chapter or state in any DECA affair within his/her own division.

3. High school active members shall be 9th, 10th, 11th, or 12th grade students in the Career Pathway Experience classes, Business Cluster classes, Business Cluster Career Academies, Hospitality and Tourism Cluster, or any academic or career and technical business, hospitality and tourism, WBL, or entrepreneurship course.

4. Active members can also include students who have taken a Career Pathway Experience, Business Cluster, Hospitality and Tourism Cluster, Business or Entrepreneurship class and achieved at least a “C” average with no disciplinary or attendance problems. High school students in this category would be a high school student in his/her sophomore, junior or senior year. He/she would be able to serve as a voting delegate, compete in all levels of competition, and/or hold a state or national office of DECA. This option of active membership would be at the direction of each advisor.

5. Honorary members shall be any individual making a contribution to the field of the business or hospitality and tourism cluster or to the Mississippi DECA Association, High School Division. Honorary members must be approved by the Executive Council of the High School Division.

6. Alumni members shall be any individual who has been a member of a DECA chapter during their time in high school or college.

7. Professional members shall be any adult who is working full time in a field of education, marketing, management, hospitality and tourism, or finance.

ARTICLE V -- MEETINGS

Section A. A State Leadership Conference shall be held every year at the time and place selected by the State DECA Coordinator. This State Leadership Conference shall be the official annual meeting of the Mississippi DECA Association, High School Division.

Section B. Special meetings and committee meeting shall be called by the State DECA Coordinator.

Section C. Parliamentary procedures of all meetings will be governed by the Robert’s Rule of Order, Revised.
ARTICLE VI -- OFFICERS

Section A. The officers of the Mississippi DECA Association of Marketing Students, High School Division, shall consist of the following:
1. President
2. Vice-President of Leadership
3. Vice-President of Communications
4. Vice-President of Marketing
5. District Coordinator from each of the districts

Section B. All officers, except District Coordinators, shall be elected by a majority of the voting delegates at the State Career Development Conference (CDC) of DECA. The state officer test score will count as 1/3 of the total votes.

- District Coordinators shall be elected by a majority of the voting delegates of their respective districts at the State Career Development Conference. The Chair of the Board shall be elected by the outgoing State officers and serve on the Collegiate DECA Board of Directors as the liaison.

Section C. All officers shall be elected by secret ballot.

Section D. Each chapter shall be allowed voting delegates according to the following scale:

<table>
<thead>
<tr>
<th>Members</th>
<th>Number of Delegates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 – 15</td>
<td>1 delegate</td>
</tr>
<tr>
<td>16- 30</td>
<td>2 delegates</td>
</tr>
<tr>
<td>31 – 45</td>
<td>3 delegates</td>
</tr>
<tr>
<td>46 – 60</td>
<td>4 delegates</td>
</tr>
<tr>
<td>60 – up</td>
<td>5 delegates</td>
</tr>
</tbody>
</table>

Section E. The officers elected at the State Career Development Conference shall continue to hold office until the close of the next annual State CDC.

Section F. A record shall be kept of the results. In case of resignation of a State Officer, the runner-up for the said office shall succeed to fill the said vacancy, except for the office of the president. If there is no runner-up, the State DECA Coordinator may choose to appoint a person to fill the vacancy and may fill any office that is not filled at the time of elections.

ARTICLE VII-PROCEDURES FOR NOMINATING STATE OFFICERS

Section A. Any local chapter proposing a candidate for State Office shall submit the student’s name and credentials to the State Coordinator at least 20 days before the first District Conference begins. During the District Conference, all officer candidates will be interviewed and tested; and the approved slate will be announced during the State CDC. If a State Officer who is presently holding office chooses to run for a second-term (granted he/she is eligible), he/she should run for a higher office than the one presently serving, but this is not required
- Speeches and/or demonstrations on behalf of approved candidates at the State CDC are limited to a maximum of three minutes.

Section B. Each candidate for State Office shall have the following qualifications:
1. Be an active member of a local DECA Chapter
2. Be an active paid member of the State and National DECA organization
3. Show a working knowledge of how to conduct a meeting by taking a test on the essentials of good parliamentary procedures
4. Have a good speaking voice and make a good personal appearance
5. Have a working knowledge of the State Constitution and By-laws
6. Maintain an “80” average or better for the two semesters prior to running for office
7. Be a sophomore or junior in the year that he/she is a candidate for a State Office.
ARTICLE VIII--FINANCE

Section A. Local chapters shall be responsible for State and National dues according to the number of individual members.

Section B. The dues for the Mississippi DECA Association, High School Division, shall be six dollars ($6.00) for each succeeding year unless changed by a majority of the voting delegates at the State CDC. (National membership is $8.00)

Section C. All membership dues shall be made payable to and received by National DECA.

Section D. All organization funds shall be deposited in the bank that is chosen by the State Department of Education, Office of Accounting.

Section E. All funds shall be disbursed by check request(s) signed by the State DECA Coordinator.

Section F. A financial statement shall be submitted upon request.

ARTICLE IX--AMENDENTS

Section A. To amend this constitution, the proposed amendment must be presented in writing by a local chapter through its voting delegates to the Executive Council for action. The Executive Council has the responsibility to correct the proposed amendment but must not alter its purpose. The Executive Council shall present the proposed amendments to the voting delegates prior to the State CDC.

Section B. Proposed amendments must be voted on at the first scheduled business meeting at the next State CDC. All proposed amendments to be adopted require a three-fourths majority approval of the voting delegates present.

ARTICLE X--QUORUM

Section A. A quorum shall constitute a majority of delegates present representing the local chapters.

Section B. Each chapter shall be allowed a minimum of one and a maximum of five voting delegates, the number being based on the voting. See delegates’ scale under Article VI, Section D.

ARTICLE XI--RULES, REGULATIONS AD BY-LAWS

Section A. No rules, regulations, or by-laws shall be adopted which are contrary to this constitution.

Section B. Such rules, regulations, and by-laws as deemed necessary in the proper conduct of this organization shall be adopted.

Section C. The Executive Council shall act as the Constitution and By-Laws Committee. Any proposed rules regulations and by-laws shall be presented to the Executive Council through the voting delegates of the local chapter. The Executive Council has the responsibility to correct these proposals, but it must not alter their purposes. The Executive Council shall then present the rule(s), regulation(s), or by-law(s) change to the voting delegates prior to the State CDC. It shall then be presented for vote during the first scheduled business meeting at the State CDC. To be adopted, it will be required to have a three-fourths majority approval. The proposed change(s) will take effect immediately following the approval.
Mission

DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe. DECA’s core values and attributes are competence, innovation, integrity, and teamwork. These values are central to DECA’s mission and purpose in classrooms around the world.

Office of Student Organizations
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msdeca.com

The Mississippi Department of Education, Office of Career and Technical Education does not discriminate on the basis of race, color, religion, national origin, sex, age, or disability in the provision of educational programs and services or employment opportunities and benefits.

The following office has been designated to handle inquiries and complaints regarding the nondiscrimination policies of the Mississippi Department of Education.
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