Authentic Work Experience Hours	Credit Earned
70-139	0.5
140-279	1
280 and above	2

These approved WBL I & II experiences are for WBL programs that are unable to complete their work hours outside of the ones listed in the WBL Guide. All WBL experiences must meet the WBL Guide requirements. Send all WBL experiences questions to Carol Ballard at challard@mdek12.org.

## **Approved WBL Experiences**

- Launch a social media campaign (e.g., YouTube channel) to demonstrate skills in areas such as culinary, household projects, repurposing items, art, taking care of the environment, etc.
- Students interested in careers in education can work with selected teachers of student(s) that chose online
  only school to create lesson plans, provide some supplemental help, question and answer virtual sessions,
  create teaching videos for students, create/manage technology used for a virtual classroom, create and
  design bulletin boards, and set up mentorships virtually with the student(s) with the selected teacher's
  direction.
- WBL student can work remotely for a business or start an online entrepreneurial venture providing:
  - o graphic design (e.g., flyers, promotional materials, logos)
  - o data analytics (e.g., Google Analytics)
  - "user flow" testing of website
  - scheduling and facilitating ZOOM meetings
  - o sending out mass email communications
  - o create and maintaining a company newsletter
  - create and/ or update a company contact list
  - o create surveys and analyze survey data
  - o create custom photo stock
  - hand-written notes
  - o create internal documentation such as an FAQ
  - o be a "virtual assistant"
  - manage social media
- Web-based SBE (e.g., Harbor Freight EdCorps <a href="https://www.realworldscholars.org/wp-content/uploads/2020/02/HF-Webpage-Infographic.pdf">https://www.realworldscholars.org/wp-content/uploads/2020/02/HF-Webpage-Infographic.pdf</a>).
- WBL students can partner with a long-term care facility to make cards, provide "window" or porch visits with the residents, provide seasonal window decorations, and other services that can improve emotional health.
- WBL students can create a business plan for an entrepreneurial venture under the guidance of the WBL coordinator and 2 business experts and execute the plan under guidance of a business expert. Examples include:
  - Make and sell seasonal products
  - Purchase and refurbish used furniture to resale
  - Purchase garage sale items for resale
  - Start a clothes resale shop with school uniforms
  - create a car detailing business
  - WBL student can Interview a business owner and offer to complete meaningful tasks and/or projects that will free up time for the employer and provide a real learning opportunity for the student.

## **Approved Virtual Work-Based Learning Experiences for 2020-2021**

- WBL student can volunteer and collect service hours benefiting the community or individual while under the supervision of the WBL coordinator and a community or business official. As part of this project, the student can meet with city officials to get "buy-in" and, once project is complete, make a presentation to a civic organization, chamber of commerce, and/or other groups that benefited from the project.
- WBL student can take photos or videos for a real estate company to post on the website and/or create information sheets of the home.