

Fresh Fruit and Vegetable Program (FFVP)

State Conference 2020

July 7 & 8, 2020



MISSISSIPPI
DEPARTMENT OF
EDUCATION

Charles Crawford

- Division Director II
- ccrawford@mdek12.org



FRESH
FRUIT &
VEGETABLE
PROGRAM

Fresh Fruit & Vegetable Program (FFVP)



The program was designed to introduce and educate children about fresh fruits and vegetables!

FFVP Purpose

- **The Fresh Fruit and Vegetable Program (FFVP) provides children in participating schools with a variety of free fresh fruits and vegetables throughout the school day.**
- **It is an effective and creative way of introducing fresh fruits and vegetables as healthy snack options.**
- **The FFVP also encourages schools to develop partnerships at the State and local level for support in implementing and operating the program.**



School Selection Criteria

- **Complete an application**
- **Be an elementary school (K-8)**
- **Participate in the NSLP**
- **Represent the highest percentage of students certified for free and reduced price benefits**



Allocation During COVID-19

- First Round allocation
- Second Round allocation - Extended deadline is **July 17, 2020.**
- **Grants for second round applications will be awarded after the first round applications have been exhausted and it is determined that additional funding remains.**
- SY 20-21 allocation amounts from USDA - not yet received

USDA COVID-19 Memo During School Closers

Memo Code: SP 19-2020 – Q & A #2

Applies to NSLP, SBP

Issued 4/9/2020; Expires 6/30/2020

- Flexibilities:

- SFA operating FFVP at open site may serve FFV to children

What Schools Must Do

As a FFVP recipient, schools must:

- **Make free fresh fruits and vegetables available to all enrolled children**
 - At least TWICE per week
- **Provide fresh fruits and vegetables only during the school day**
 - Not before or after school or during summer school
 - Must be served outside the NSLP and SBP meal periods
- **Widely publicize within the school the availability of free fresh fruits and vegetables**
- **Have documented support of the food service manager, principal and district superintendent**



Nutrition Education and Online Resources



Nutrition Education

Nutrition Education is critical to the success of the FFVP. For some students this may be their first exposure to fruits and vegetables.

- School should provide education using a variety of methods depending on grade level
- Consult with FFVP partners to obtain no-cost nutrition education items.
 - **The FFVP does not allow the purchase the NE material**



FFVP Handbook pg. 20-21

Things to remember:

- Develop nutrition education that fits your students' needs
- Use FREE resources and education materials
- Websites are valuable resources
- Integrate activities into the regular classroom lesson plans



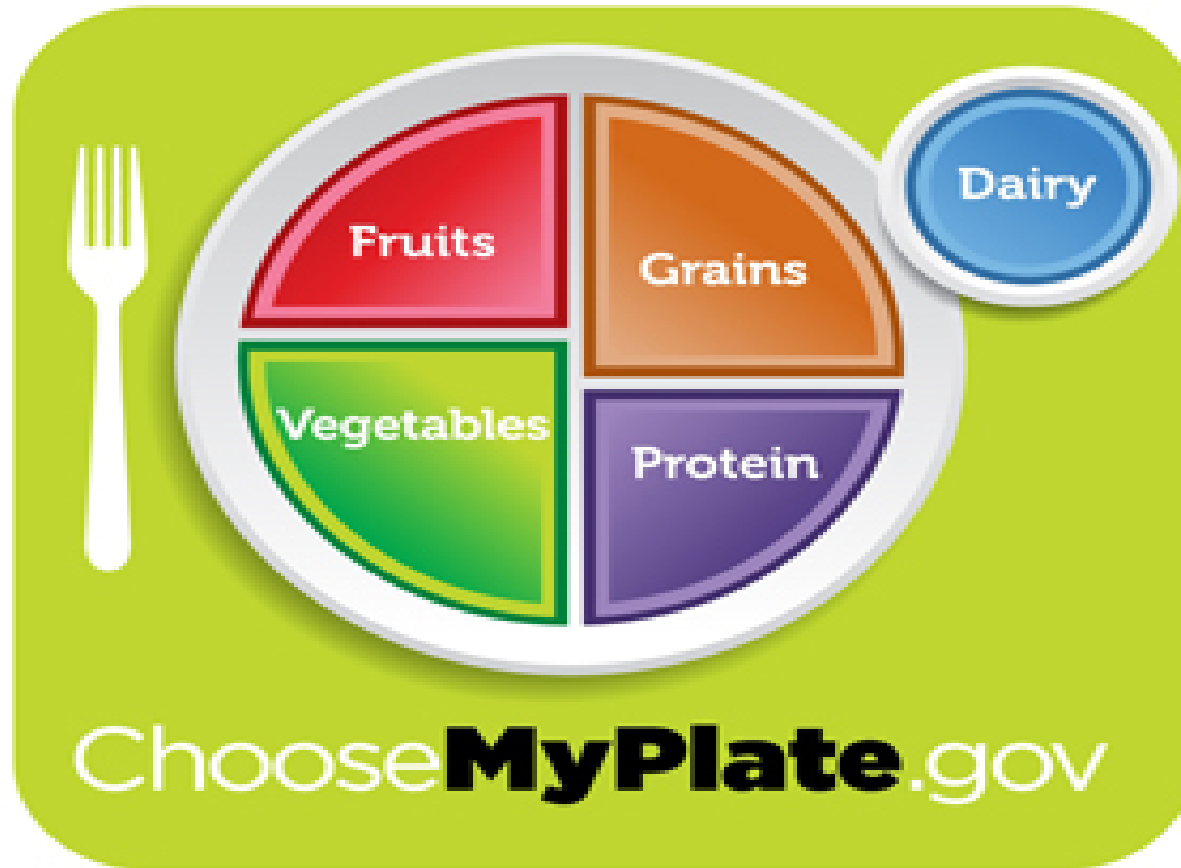


fruits & veggies **more matters**™

www.fruitsandveggiesmorematters.org

The screenshot shows the website's layout. At the top left is the logo. To the right, there are links for 'Online Store | Pressroom | Newsletter Sign Up' and a 'pbh' logo. Below these is a search bar with a 'Search' button. A green navigation bar contains the following menu items: 'Why Fruits & Veggies', 'Planning & Shopping', 'Cooking', 'Get Kids Involved', and 'Mom2Mom'. The main content area features a large image of a woman feeding a child. To the right of this image is a 'Cooking with the Kids' section with a 'Chef's Tip' sub-section. Below the main image are four smaller featured articles: 'MOM2MOM', 'GET KIDS INVOLVED', 'MEAL PLANNING', and 'good ingredients' (highlighting 'Frosted Watermelon'). At the bottom, there is a 'Sign Up for Our Newsletter' form, a 'Sign Up' button, a 'Our Sponsors' section, and a 'Visit the Online Store' button with a product image.

- USDA's ChooseMyPlate.gov



For more information:

- **Review the FFVP Handbook**

<https://fns-prod.azureedge.us/sites/default/files/resource-files/handbook.pdf>





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This is ends Day 1 of State Conference. See you in the morning (8:00 a.m.) for the first Break-Out Session!