

# DIGITAL TOOL

## << EVALUATION RUBRIC >>

This rubric facilitates an evaluation of digital tools. **Digital tools** are any technology-based content, app, software, extension, website, or platform intentionally selected to promote student learning in multiple ways (e.g., accessibility, creativity, critical thinking, communication, collaboration, engagement, assessment, etc.).

The rubric examines digital tools' functional, technical, and instructional features. It does not identify a specific score that a digital tool must reach to be deemed acceptable. Rather, it is designed to offer insight into a digital tool's relative strengths and weaknesses, as evaluated against a set of criteria. Use the scoring guide below to assign scores for each criterion.

● ————— Rubric Scoring Guide ————— ●

3	2	1	0	N/A
SUPERIOR	STRONG	LIMITED	WEAK/NONE	N/A
The digital tool fully addresses all or most of the elements listed under the criterion.	The digital tool is only missing minor aspects of the elements listed under the criterion.	A large portion of the elements listed under the criterion are not evident within the digital tool.	The digital tool does not match the elements listed under the criterion or only addresses a minimal number.	Rubric criterion does not apply to the digital tool.

*NOTE: The MDE does not officially endorse any specific technology standards or models of teaching with technology. However, the resource provided below is made available to assist educators and administrators with the facilitation of technology integration into classrooms, schools, and school districts. Local schools have discretion over which technology partners and products are utilized in their districts. For legal advice regarding technology services, please contact your local school board attorney.*

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CRITERIA	SCORE	COMMENTS
<p><b>Ease of Use and Navigation</b></p> <p>The digital tool offers a flexible, user-friendly design that teachers and students can quickly learn how to use.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> User-friendly setup and dashboard/interface for teachers</li> <li><input type="checkbox"/> User-friendly dashboard/interface students can use independently</li> <li><input type="checkbox"/> Tutorials and/or technical support platform</li> <li><input type="checkbox"/> Clear directions/prompts</li> <li><input type="checkbox"/> Can be used with a variety of class sizes/groups</li> <li><input type="checkbox"/> Offline functionality</li> <li><input type="checkbox"/> Mobile app functionality</li> </ul>	(3, 2, 1, 0, N/A)	
<p><b>Integration</b></p> <p>While keeping full functionality, the digital tool can be seamlessly integrated with other district programs or devices.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Compatible with current operating system, devices, web browsers, web filters, etc.</li> <li><input type="checkbox"/> Integration into learning management system (e.g., Canvas, Google Classroom, Schoology, etc.)</li> <li><input type="checkbox"/> Integration into single sign-on solutions (e.g., Clever)</li> </ul> <p>NOTE: Consult with your Technology Department to evaluate this characteristic.</p>	(3, 2, 1, 0, N/A)	
<p><b>Data Privacy and Security</b></p> <p>The digital tool has policies to protect student privacy and the confidentiality of student information.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Clear privacy policy and terms of service</li> <li><input type="checkbox"/> Complies with FERPA (<a href="#">Family Educational Rights and Privacy Act</a>), CIPA (<a href="#">Children’s Internet Protection Act</a>) and COPPA (<a href="#">Children’s Online Privacy Protection Act</a>)</li> <li><input type="checkbox"/> Secure student account creation (e.g., students join with class code or teachers control student rostering)</li> </ul> <p>NOTE: Consult with your Technology Department to evaluate this characteristic.</p>	(3, 2, 1, 0, N/A)	
<p><b>Appropriateness</b></p> <p>The digital tool and any content are developmentally appropriate.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Grade level/age</li> <li><input type="checkbox"/> Content is free of stereotypes</li> <li><input type="checkbox"/> No commercial messaging/ads</li> <li><input type="checkbox"/> Images, audio, and video are suitable for students and do not create unnecessary distractions</li> </ul>	(3, 2, 1, 0, N/A)	

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<b>Purpose and Alignment</b>	(3, 2, 1, 0, N/A)	
<p><b>The digital tool aligns to the MS-CCR standards and learning targets.</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Easily customized for alignment to standards and learning targets</li> <li><input type="checkbox"/> Meets a specific need within the lesson (e.g., engage, extend, or enhance the learning)</li> </ul>		
<b>Engagement</b>	(3, 2, 1, 0, N/A)	
<p><b>The digital tool helps create a learning environment that promotes active learning and student engagement.</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Provides opportunities for student voice and choice</li> <li><input type="checkbox"/> Encourages creativity, critical thinking, collaboration, and/or communication</li> </ul>		
<b>Data Collection and Reporting</b>	(3, 2, 1, 0, N/A)	
<p><b>The digital tool provides data and reports on student progress.</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Data can be gathered quickly to inform instruction (teachers) or learning (students)</li> <li><input type="checkbox"/> Responsive measures that adapt based on student performance</li> <li><input type="checkbox"/> Generates reports on student performance and progress</li> <li><input type="checkbox"/> Customizable reporting features</li> <li><input type="checkbox"/> Reports can be shared with students and/or parents</li> <li><input type="checkbox"/> Provides next steps regarding remediation/interventions</li> <li><input type="checkbox"/> Allows teachers and/or administrators to track longitudinal student performance data</li> </ul>		
<b>Feedback</b>	(3, 2, 1, 0, N/A)	
<p><b>The digital tool allows for meaningful and timely feedback on student learning.</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Teachers can share feedback with individual students or larger groups of students</li> <li><input type="checkbox"/> Peer-to-peer feedback</li> <li><input type="checkbox"/> Multiple modes of feedback (e.g., audio, text, video, etc.)</li> </ul>		
<b>Supports for All Learners</b>	(3, 2, 1, 0, N/A)	
<p><b>The digital tool helps the teacher to address learning needs of all students.</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Provides students with scaffolded supports or enrichment opportunities</li> <li><input type="checkbox"/> Addresses gaps in learning</li> <li><input type="checkbox"/> Supports personalized learning</li> <li><input type="checkbox"/> ADA (American Disabilities Act) and WCAG2 (<a href="#">Web Content Accessibility Guide 2.0</a>) compliant</li> <li><input type="checkbox"/> Built-in accessibility tools (e.g., audio, captions, subtitles, text-to-speech, translation, etc.)</li> </ul>		
<b>TOTAL SCORE</b>		