

MEMORANDUM

TO: Jackson Visitors and Convention Bureau

FROM: Dr. John Q. Porter, Chief Information Officer
Office of Technology and Strategic Services

DATE: May 10, 2016

SUBJECT: Mississippi Education and Technology Innovation Symposium (METIS)

The Mississippi Department of Education has been hosting an annual statewide technology conference since 1999. Each year, technology and administrative representatives from all schools and districts get together to observe the latest in Educational & Technology Innovation. This year we are broadening our scope and enriching our message to the districts. Concentrated topics include Data Privacy, Network security, Virus/malware mitigation, Ransomware awareness and prevention, 21st century learning and teaching technologies, cloud computing and other leading edge technologies that enhance the learning and teaching experience in Mississippi schools.

This year we are inviting Metro area businesses to participate in the symposium by being a partner. If you would like to have your company logo or flyer in front of all Mississippi schools, this would be an ideal opportunity. We are expecting over 1,000 attendees. Please take this opportunity to allow us to feature your business as one of our partners that is ready to welcome our attendees and vendors while they are in Jackson attending this event. When they dine with you, we ask that you provide a 10% discount on their meals when they show the METIS bracelet.

Please contact the symposium organizers for more information at:

Phone: 601-359-3487

Email: Debra Hines – dhines@mdek12.org

Email: Sarita Donaldson – sdonaldson@mdek12.org

Dates: June 22-24, 2016

Location: Jackson Convention Complex, 105 E. Pascagoula St., Jackson, MS

Please reply by May 31 to give the symposium organizers time to plan your experience. We look forward to hearing from you and anticipate your participation at this year's METIS.